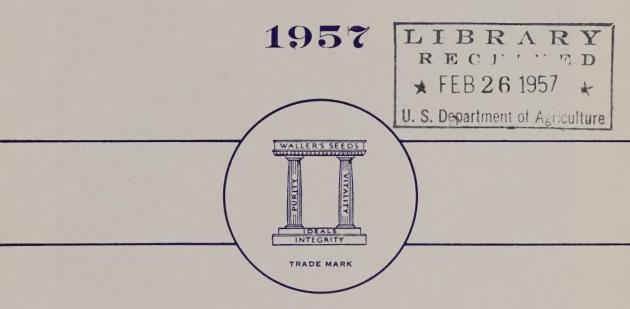


WHOLESALE GROWERS AND BREEDERS

GUADALUPE, CALIFORNIA

L. D. WALLER SEED CO. 1912-1924 WALLER-FRANKLIN SEED CO. 1924-1953



WHOLESALE CONTRACT AND DESCRIPTIVE TRADE LIST

MAIN OFFICE, TRIAL AND BREEDING GROUNDS
GUADALUPE, CALIFORNIA

NINE MILES WEST OF SANTA MARIA

PRINCIPAL GROWING STATIONS
SANTA MARIA VALLEY, ARROYO GRANDE, LOS ALAMOS

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MASQUERADE



F2 PANSY, MASQUERADE

The same breeding techniques which have made Color Carnival Pansy so immensely popular, have been applied to our own special strain derived from the famous Oregon Jumbo type. This new production method has resulted in beautiful flat blooms of huge size. Striped and shaded blooms are varicolored in the typical Jumbo manner, in combinations of rust, yellow, blue, violet, pinkish mauve and lavender. Color patterns of the flowers include bi-colored, shaded, blotched and edged types.

Plant habit is vigorous yet reasonably compact, not often exceeding six inches in height. MASQUERADE is earlier than the Swiss types, and by comparison, is up to fourteen days earlier flowering than Color Carnival.

This new Pansy should be offered where there is a demand for an early mixture of brighter and lighter colors, together with largest flower size.

Price: \$18.00 per oz., \$180.00 per lb.

FALL FESTIVAL



DAHLIA FALL FESTIVAL

Here is a Dahlia that can easily be grown from seed, and will be of interest both to the home gardener and bedding plant grower. Ideal as a bedding plant, it is taller than the Unwin type and has long stems which are ideal for cutting.

Most distinctive is the dark glossy foliage almost reminiscent of the deep copper shades of maple and beech leaves.

The flowers are double, semi-double and a small proportion of singles. Flowers are in the shades of the Northern woods in the Fall; the crimson, red and orange of the maples and sumacs; the yellows and apricots of poplars and birch, with the rich purples of wild berries for added spice.

Plants grow to about two and one-half feet high, with healthy vigorous growth. Flowers are from three to four inches across, carried on long strong stems. Also available in certain countries as "Autumn Festival."

Price: \$2.50 per oz., \$25.00 per 1b.

NEW HORIZON



PETUNIA NEW HORIZON

A fine new blend of Tall California Giants, noteworthy for the new range of colors not seen before in this class, coupled with almost complete uniformity of flower size.

New colors include rich strawberry, delicate Dresden pink, orchid lavender, old rose, copper rose, white; many have harmonizing throats veined and flushed with purple, brown and green shades.

NEW HORIZON is produced from family lines taken from our breeding ground. Both F2 and open-pollinated types are represented, to combine the best and rarest colors provided by both techniques.

Flowers are of extra large size—up to six and seven inches across, and are slightly ruffled. Plant growth is strong and vigorous. The first flowers are borne on a central upright stem, with base branches following to form a mound-like plant.

NEW HORIZON is our suggestion for the best Tall Giant of California strain to offer to your most critical plant growers.

Price: \$10.00 per 1/16 oz., \$30.00 per 1/4 oz., \$100.00 per oz.

CARROUSEL



F2 SNAPDRAGON CARROUSEL

Like a merry-go-round on a color wheel! All colors represented in Snapdragons are represented in this outstanding mixture, offering the vigor and uniformity of hybrid plants, at reasonable cost.

Grown from selected F1 Snapdragons, chosen after extensive trials, this new mixture offers a wide color range and exceptional hybrid vigor for superior garden performance.

Plants are early, fast growing, uniform in height at about thirty inches, with flowers evenly spaced on long stems.

This is a mixture which will delight the home gardener, and which bedding plant growers can offer with complete confidence. The many plus qualities of CARROUSEL Snapdragon are unrivalled by any other strain.

Price: \$2.00 per oz., \$20.00 per lb.

COLOR CARNIVAL

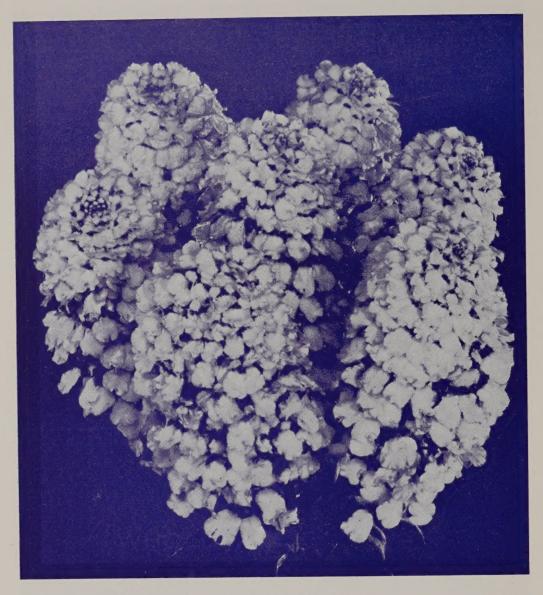


F2 PANSY, COLOR CARNIVAL

As specialists in American grown Pansy, we are most proud of the reception accorded this fine hybrid strain.

For two years bedding plant growers have witnessed the performance of this revolutionary new American Pansy. Not only is the germination of the highest standard of California grown Pansy seed, but the quality has proven in many instances to be finer than that obtainable in the best European specialty strains of Swiss type Pansy. A magnificent color range of heavy texture on husky plants is produced by Color Carnival. Flower size is among the largest, if not greater in many instances. A thoroughly satisfying strain from the standpoint of all who have viewed it, used it in the garden, grown it for bedding plant sales.

A SUPREME CANDYTUFT



ICEBERG

Since the introduction of this fine Candytuft in 1954, florists have acclaimed it as the finest large flowered Candytuft, bringing higher prices for its spikes, and has proven to be the top Candytuft offering of the past twenty years.

Slightly shorter than regular Hyacinth Flowered types, it nevertheless can easily be forced, and will at all times produce larger blooms than other strains.

For further details, please turn to page 21.

THE EARLIEST GARDEN STOCK EVER DEVELOPED

Sensational for Warmer Areas



TRYSOMIC 7 WEEK STOCK

Earliest Stock ever developed, noted in trials for its high performance in areas where heretofore Stocks were not considered a garden item.

The plant first throws a central spike of bloom some 6 inches or more in height, then goes on to produce numerous side branches throughout its growing period, eventually forming an attractive branching plant from 12 to 15 inches in height. A brilliant color range from white through pink and rose, deep crimson, dark blue and purple.

Under normal conditions, it will bloom in flats or pots for bedding plant sale. In addition to this attribute, it is also Trysomic (high double) producing in excess of 86% doubles when properly handled.

We have cultural leaflets available for distribution to bedding plant growers. Small quantities will be handled free of charge. Introduced in 1955, this Stock is now available in a fine blend of colors, and refer you to page 52 for further details.

ON QUALITY AND PRICE—we are specialists in general production of a complete listing of flower seeds. We spare no effort to produce the finest quality strains, the purest seed deliveries, and stand firmly behind each item we deliver. The basic ideal on which our company has prospered throughout over forty-five years of its existence has been that of producing the highest quality flower seed, strain for strain, that scientific knowledge can produce. It has been our endeavor throughout these years to charge fair prices for this merchandise, and we have been quite successful in this regard as the record will show. Truly low cost methods of flower seed production invariably are based upon low quality of strain and seed milling. Compared with other agricultural seeds, flower seeds are relatively young in their development. Flower seeds, therefore, are far more variable in nature and require a higher degree of concentrated breeding work to maintain top quality strains. The slightest let down can provide decidedly inferior results. It is also a fact that pure line strains of flower seed generally yield far less per acre. The ultimate consumer in all cases wants and will look for the highest quality obtainable. Year in and year out, the small additional cost of our high quality production will repay you in increased sales and repeat business based upon customer satisfaction.

PROMOTION—we distribute all pertinent information to the leading garden magazines, leading newspaper garden departments and such other publications as are considered worthy agencies.

We are in constant contact with packet manufacturers and underwrite production of lithographed packets of the finest new items of our development introduced each year.

PHOTOGRAPHS—in black and white are available of all items in our listing at a nominal charge of \$1.00 each. These are suitable for the production of half-tones. Color transparencies are available of many items in our listing at a cost price. New transparencies will be made by us on request on a custom basis.

TRIAL SAMPLES—all items in our listing are available for trial purposes as we are glad to enter competitive comparison trials of our items with those of other sources.

TERMS—these prices effective on all sales immediately, minimum charge per item 50c. Three ounces or under at ounce rate, four ounces or over at pound rates.

All seeds are quoted f.o.b. Guadalupe, California, 60 days acceptance net, less 1% cash thirty days. Invoices payable in U. S. dollars. All overdue accounts subject to sight draft without further notice. Bags and containers will be charged at cost and are not returnable.

We reserve the right to change prices in this list at any time.

For every contract order that we shall accept, we have sufficient land planted to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only. Crop failure or any other cause beyond our control releases us entirely from delivery.

We warrant, to the extent of the purchase price, that Seeds or Bulbs sold are as described on the container, within recognized tolerances. We give no other or further warranty, expressed or implied.

ORDERS—clear instructions are appreciated, otherwise we shall ship via the cheapest and most direct route.

SPOT ORDERS—will be handled and shipped the same day as received.

INSURANCE—will be covered by us and charged at cost, unless otherwise instructed. Our policies have excellent coverage including all risks. Please advise us if shipments arrive in damaged condition or are apparently lost in transit.

WE ARE WHOLESALE GROWERS AND SERVE ONLY
THE SEED TRADE.

CABLE ADDRESS "WALLER, GUADALUPE"

Telephone 2371



Alyssum Carpet of Snow W-F Special Strain

ABRONIA

Sand Verbena-Annual-2,300 seeds per oz.

AGERATUM

Floss Flower—Annual—225.000 seeds per oz.

BLUE MINK

W-F

The new tetraploid Ageratum bearing giant trusses of fluffy powder blue flowers on strong husky plants. 5 to 6 inches tall, upright and compact. This is an ideal subject for edging or border use in the home garden. Produces huskier plants for fast sale in pots or flats.

Price per oz. \$3.00; per lb. \$30.00

Blue Perfection. Light azure blue, 10 inches tall	1.60	16.00
W-F Fairy Pink. Soft salmon rose-pink	3.00	30.00
W-F Midget Blue. Very low and compact, 3 to 4 in. S.M., A.A.S. '39	3.00	30.00

Flower Price Price Seeds Per oz. per lb.

ALYSSUM

Madwort-Sweet Alyssum-60,000 seeds per oz.

There is a great deal of difference between ordinary and the well-selected strains of Alyssum backed by many years of trial ground selection work. If you serve a critical trade your customers will be pleased with these extra-selected strains.

ANNUAL		
Carpet of Snow, the most popular of white Alyssums and a W-F specialty for over forty years. The plants are flat and compact. Maximum height 2½ inches	\$0.85	\$ 7.00
Little Gem. Pure white, dwarf compact habit, height 6 inches. Almost perfection in uniformity	.85	7.00
Maritimum, sweet white, honey scented, 1 ft	.75	6.00
Royal Carpet, A.A.S. '52. 11/2 inches tall. Medium violet	2.00	20.00
Snowcloth, we recommend Carpet of Snow		7.00
W-F Tetra Snowdrift. New giant maritimum white	1.25	10.00
Violet Queen. 6 inches	1.25	10.00
W-F Violet Queen Improved, deep selection, a specialty of our house, exceedingly deep bright color, very compact, height 4 inches, for the critical trade	2.50	25.00
PERENNIAL		
Rock Garden Perennial Rare Species Mixed	2.00	20.00
Saxatile Compactum (Gold Dust). Golden yellow. Our plants are constantly selected for bright color and compact plants	.75	6.00
Saxatile Compactum (Silver Queen) sulphur yellow, 1 ft	1.50	15.00
AMARANTHUS Annual—30,000 seeds per oz.		
Tricolor (Joseph's Coat) yellow, green, red, 3 ft	.80	6.50
ANAGALLIS Pimpernel—Annual—42,000 seeds per oz.	۲0	4.00
Mixed colors, 9 in. (Grandiflora)	.50	4.00
ANCHUSA Alkanet—Sea Bugloss—1,200 seeds per oz.		
Capensis (Annual) Blue Bird, compact, indigo blue, 2 ft	.60	5.00
PERENNIAL		
Italica Opal, (Dropmore) (Lissadell), light blue, 6 ft	.60	5.00

Flower Price Price Seeds Per oz. per lb.

ANTIRRHINUM or SNAPDRAGON

Annual-220,000 seeds per oz.

We have reclassified our listing of Antirrhinums. The objective has been to simplify and pass along to you benefits of our extensive breeding work of recent years.

F2 HYBRID

Carrousel, $2\frac{1}{2}$ ft., an outstanding new mixture grown from selected F1 planting stock. As delightful in colors as a merry-go-round on a color wheel! Hybrid vigor and uniformity for superior garden performance, early blooming.

Price \$2.00 per oz., \$20.00 per 1b.

TALL RUST RESISTANT 21/2 ft (Mains-Maximum)

	TALL RUST RESISTANT, 2½ ft. (Majus—Maximum)		
	Alaska, maximum, we recommend Shasta	\$2.00	\$20.00
W-F	Apple Blossom, maximum, rosy pink, white tube	2.00	20.00
	Autumn Glow Shades, majus, we recommend Orange Shades	2.00	20.00
W-F	Brilliant Rose, majus, true rose pink	2.00	20.00
W-F	Campfire, maximum, luminous scarlet	2.00	20.00
	Canary Bird, maximum, we recommend Yellow Giant	2.00	20.00
W-F	Cherry Rose, majus, a deep brilliant cherry rose	2.00	20.00
W-F	Copper Queen, maximum, bronzy copper	2.00	20.00
	Crimson, maximum, we recommend Padre	2.00	20.00
	Indian Summer, maximum, we recommend Campfire	2.00	20.00
	Loveliness, maximum, we recommend Paradise Rose	2.00	20.00
W-F	Orange Shades, majus, brilliant tones of orange	2.00	20.00
W-F	Padre, majus, glossy deep crimson, dark stems	2.00	20.00
W-F	Paradise Rose, maximum, an alive light pink	2.00	20.00
	Pinkie, majus, we recommend Brilliant Rose	2.00	20.00
	Pink Sensation, maximum, we recommend Paradise Rose	2.00	20.00
W-F	Rosalie, majus, bright deep rose, B.M., A.A.S. '40	2.00	20.00
	Scarlet (Defiance), majus, we recommend Campfire	2.00	20.00
W-F	Shasta, majus, best pure white	2.00	20.00
	Yellow Jacket, majus, we recommend Yellow Giant	2.00	20.00
W-F	Yellow Giant, maximum, best deep canary yellow	2.00	20.00
W-F	W-F Formula Blend, best of the above varieties blended in proper proportion to give the widest range of pleasing colors	1.75	17.50
W-F	Choice Mixed Colors, varieties listed above, superior to and should be used for University of California Mixture	1.25	12.50

Flower	Price	Price
Seeds		
	per oz.	per 10.

SUPER MAJESTIC OR MEDIUM TALL RUST RESISTANT, 20 in.

A medium tall class of base-branching plants with heavy compact spikes of large blooms. Excellent for both garden and cut flowers.

Orange Shades	\$2.50	\$25.00
Orchid Shades	2.50	25.00
Pink and Rose Shades	2.50	25.00
Red Shades	2.50	25.00
Yellow and White Shades	2.50	25.00
Superb Mixed	2.00	20.00
TETRAPLOID, 2 ft.		
Candlelight, yellow	\$4.00	\$40.00
Crimson, velvety crimson	4.00	40.00
Dark Orange	4.00	40.00
Dark Rose	4.00	40.00
Orchid	4.00	40.00
Pink and Rose Shades	4.00	40.00
Sunset Shades, bronze, pink and primrose	4.00	40.00
Talisman Hybrids, blend of gold, scarlet and orange	4.00	40.00
White	4.00	40.00
Yellow	4.00	40.00
Choice Mixed Colors	2.50	25.00

Flower Seeds Price Price per oz. per lb.

AQUILEGIA

Columbine-Perennial-17,500 seeds per oz.

For many years W-F have been leaders in the production of Aquilegia of the very highest quality. Every year careful selection and breeding work is done to steadily increase their size, vigor, length of spurs, and colors.

W.F SPECIAL LONG SPURRED STRAINS

BLUE SHADES

The finest strain in existence. The result of years of selecting. Huge flowers on plants 3 feet high. The strain was bred and perfected by W-F over a long period of years.

Price per oz. \$4.50, per 1b. \$45.00

Copper Queen, copper red and straw, 3 ft	4.50	45.00
Crimson Star, dwarf 1½ ft	4.50	45.00
Orange and Scarlet Shades, 3 ft. H.C.R.H.S. '53	4.50	45.00
Pink Shades, 3 ft	4.50	45.00
Rose Queen, 3 ft	4.50	45.00
Snow Queen, 3 ft. A.M.R.H.S. '53 pure white	4.50	45.00

W-F HYBRIDS MIXED

W-F

This strain has been a specialty of our firm for many years and it is, in our opinion, superior to any strain of which we have knowledge. This blend contains many unique colors. 3 ft.

Price per oz. \$3.50, per lb. \$35.00

McKana Giants, Mixed Colors, B.M., A.A.S. '55	5.00 3.00	50.00 30.00
ARCTOTIS		
Grandis, African Lilac Daisy, 3 ft. annual, 25,000 seeds per oz.	.60	5.00
Large Flowered Hybrids, interesting and varied colors 1½ ft.		
annual, 9,000 seeds per oz	3.00	30.00

Flower Seeds	Price per oz.	
ARMERIA		
Giant Thrift—Sea Pink—Perennial—12,000 seeds per oz.	\$ = 00	
Giant Rose Pink, (Formosa Hybrida)		\$
Large Flowered Hybrids, (Formosa)	. 1.25	10.00
ASPARAGUS FERN Perennial Greenhouse Climber—650 seeds per oz.		
Plumosus Nanus	. 2.50	25.00
Sprengeri	2.50	25.00
ASTERS		
Annual—12,000 seeds per oz. BOUQUET TYPE, Wilt Resistant, 2 ft.		
Coppery Rose Bouquet	3.00	30.00
Crimson Rose Bouquet		30.00
Rose Bouquet		30.00
Rose Pink Bouquet		30.00
Scarlet Bouquet		30.00
White Bouquet		30.00
Powderpuffs, mixture of all above colors	2.75	27.50
BURPEEANA TYPE		
Choice Mixed Colors, Base Branching	. 3.50	35.00
GIANT CREGO IMPROVED, Wilt Resistant, 2½ ft.		
Azure, light blue	1.25	12.50
Blue Flame	1 0 =	12.50
Crimson	. 1.25	12.50
Dark Blue (Purple)	. 1.25	12.50
Deep Rose	1.25	12.50
Shell Pink	. 1.25	12.50
White		12.50
Choice Mixed Colors	. 1.20	12.00
GIANT BRANCHING COMET, Wilt Resistant, 2 ft.		
Choice Mixed Colors	1.20	12.00
SUPER GIANTS, 3 ft.	250	25.00
El Monte		25.00
Los Angeles		25.00 25.00
Choice Mixed Colors	. 2.50	25.00
LATE BRANCHING, Wilt Resistant, 2½ ft.	1.25	12.50
Azure	4 0 4	12.50
Crimson		12.50 12.50
Peerless Pink, shell pink		12.50
Purple	4 0 4	12.50
Rose		12.50
Scarlet (Sensation)		12.50
WhiteChoice Mixed Colors		12.00
Choice Mixed Colors	. 1.20	12.00

Flower Seeds	Price per oz.	Price per lb.
EARLY BEAUTY, Wilt Resistant, 2½-3 ft.	¢1 00	¢10.00
Choice Mixed Colors	- \$1.00	\$18.00
EARLY GIANT, Wilt Resistant, 1½ ft. Choice Mixed Colors	. 2.25	22.50
EARLY ROYAL, Wilt Resistant, 2 ft. Choice Mixed Colors	. 1.20	12.00
HEART OF FRANCE, Wilt Resistant, 2 ft. Brilliant Red	. 1.75	17.50
CALIFORNIA GIANT SUNSHINE, Not Resistant, 3 ft. Choice Mixed Colors		18.00
BEDDING PRINCESS, Wilt Resistant, 3-3½ ft. Choice Mixed Colors		20.00
QUEEN OF THE MARKET, Wilt Resistant, 2 ft.		
Choice Mixed Colors	. 1.10	11.00
BALLOON VINE Love in a Puff—Annual Climber—400 seeds per oz.		
Cardiospermum	60	5.00
BALSAM		
Impatiens—Lady Slipper—Annual—3,500 seeds per oz.		F 00
Camellia-flowered, Choice Mixed Colors, 2 ft		5.00
	1,20	12.00
BEANS Annual Climber—25 seeds per oz.		
Scarlet Runner		.50
BELL OF IRELAND Moluccella Laevis—Annual—2 ft.—3,000 seeds per oz.		
Green, bell shaped flowers on sturdy stems. Exceptional keeping quality as cut flower. Of novel interest for the garden. For best germination should be sown when soil has warmed well	,	
in Spring		7.50
BRACHYCOME Swan River Daisy—Annual—1 ft.—150,000 seeds per oz.		
Choice Mixed Colors, (Iberidifolia)	1.20	12.00

W-F Blends and Mixtures

W-F Formula Blend. Not grown as a mixture, but made from separately grown varieties properly blended.

W-F Formula Mixture. Grown as a mixture from master formulae of carefully blended colors.

Flower Price Price Seeds Per oz. per lb.

CALENDULA

Pot Marigold—Annual—11/2 ft.—4,000 seeds per oz.

Art Shades, contains delicate shades	\$0.60	\$5.00
Ball's Gold Improved, golden yellow	.60	5.00
Ball's Lemon Queen, dark center	.60	5.00
Ball's Long Orange Improved, extra long stems	.60	5.00
Ball's Masterpiece, rich orange, long stems	.60	5.00
Ball's Orange Improved	.60	5.00
Campfire Improved (Sensation), dark orange	.60	5.00
Chrysantha (Sunshine) buttercup yellow	.60	5.00
Lemon Queen (Sulphurea) sunflower yellow	.60	5.00
Orange King (Special Strain) rich deep orange red, dark center, continuously grown and selected for over 25 years.	(0)	F 00
Especially selected for florists' use	.60	5.00
Orange Shaggy, petals long and deeply fringed. Color is deep orange, lighter in the center of the bloom	.60	5.00
Trial Ground Mixture. A carefully blended mixture of large		= 00
flowered varieties, including our newest developments		5.00
Choice Mixed Colors, all varieties	.55	4.50

W

W

PACIFIC BEAUTY CALENDULA

Originated by W-F

This new family of Calendula is the result of several years work to produce a strain with uniformly large flowers of better formation, longer and straighter stems, clearer colors, and more resistant to mid-summer heat.

W-F Apricot Beauty—Of an attractive two-toned effect together with large flowers and long stems	5.00
W-F Cream Beauty—The creamy-white shading to soft light yellow makes this the most delicately colored of all Calendulas60	5.00
W-F Lemon Beauty—A pure lemon yellow. The long, wide petals give the flowers a much more graceful appearance	5.00
Persimmon Beauty—Flowers of a true persimmon-orange of unusual brilliance and size, with long graceful petals	5.00
W-F Formula Blend—A blend of all Pacific Beauty varieties in proper color balance	5.00
Choice Mixed Colors—All varieties, field grown	4.50

Flower Price Price Seeds Per oz. per lb.

CALIFORNIA NATIVE FLOWERS

W-F FORMULA BLEND. An exceptional mixture of true California native flowers. Carefully selected to make the most colorful as well as the most interesting display.

Price per oz. \$0.60, per lb. \$5.00.

CALLIOPSIS Annual form of Coreopsis—100,000 seeds per oz.

DWARF Gold Crest, large golden vellow semi-double with brown zone. TALL, Bicolor, 3½ ft. All-Double Mixed Colors (Drummondi)55 4.50 **CAMPANULA** Canterbury Bell-125,000 seeds per oz. ANNUAL, 21/2 ft. A strain of Canterbury Bells which will flower in the late summer and autumn from very early spring sowing. Choice Mixed Colors 1.25 W-F 10.00 MEDIUM CALYCANTHEMA, Cup and Saucer, 3 ft.—biennial Dark Blue ______ 1.80 18.00 Light Blue ______ 1.80 18.00 Rose 1.80 18.00 White ______ 1.80 18.00 15.00 MEDIUM DOUBLE, 3 ft.-biennial 15.00 MEDIUM SINGLE, 3 ft.—biennial Dark Blue75 6.00

.75

.75

.75

.60

6.00

6.00

6.00

5.00

Light Blue

Pink

White

Choice Mixed Colors....



Candytuft Super Hyacinth Flowered Iceberg

CANDYTUFT

Coronaria and Umbellata-10,000 seeds per oz.

GIANT HYACINTH FLOWERED (CORONARIA), 1 ft. --annual

ICEBERG

Super Hyacinth Flowered Florist Candytuft. The finest we have marketed. Six spikes are the general rule. The individual florets are up to two times as large as any Candytuft previously offered.

Price per oz., \$1.25; per lb., \$10.00

Price p	er oz.	per 1b.
Florist Type, Extra Select, a superior strain	\$0.75	\$ 6.00
White, regular strain	.55	4.50
UMBELLATA, 1 ft. —annual		
W-F Formula Blend, a fine blend of separate colors	.75	6.00
Choice Mixed Colors, all varieties	.55	4.50
UMBELLATA DWARF, 8 in. —annual	1 50	15.00
Fairy Mixed Colors	1.50	15.00
PERENNIAL OR IBERIS		
Gibraltarica, lilac shading to white, 1 ft	1.00	8.00
Sempervirens, white, 1 ft	1.50	15.00

Flower Seeds Price Price per oz. per lb.

CARNATIONS

Dianthus Caryophyllus-15,000 seeds per oz.

For several years we have been acknowledged leaders in the production of American grown Carnation seed. The varieties we offer have proved to be the best types for American gardens. They are carefully grown in well isolated plantings to assure trueness to color and type.

ANNUAL BLOOMING VARIETIES

ENGLISH GIANTS (J. M. Bridgeford Strain)

Mixed colors, superior size blooms comparable to greenhouse grown carnations if secondary buds are removed. 18 in. \$2.00 \$20.00

MARGUERITE, 20 inches.

CHABAUD'S GIANT IMPROVED, 20 inches.

These Carnations bloom five months from time seed is planted and continue throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 95% double, remarkably true to color, and are clove scented.

Apricot (Safron)	2.50	25.00
Cardinal Red (Sparkler) scarlet	2.50	25.00
Crimson (Nero) maroon	2.50	25.00
Deep Rose (Rose Queen deep)	2.50	25.00
Deep Salmon (Aurora or Coppery Salmon)	2.50	25.00
Fantasy, striped and variegated mixed colors	2.50	25.00
Flesh Pink (Rose Queen pale)	2.50	25.00

ORANGE SHERBET

A very interesting addition to Chabaud Carnations. Petals are striped and flushed with scarlet on an orange apricot ground. Sure to be a favorite color. Price per oz., \$2.50; per lb. \$25.00

2.50	25.00
2.50	25.00
2.50	25.00
2.50	25.00
2.50	25.00
2.50	25.00
2.50	25.00
1.50	15.00
3.50	35.00
	2.50 2.50 2.50 2.50 2.50 2.50 1.50

Flower	Price	Price
Seeds	per oz.	per lb.

ENFANT DE NICE, 16 inches.

The plants are of robust upright habit, with long, strong stalks bearing flowers $2\frac{1}{2}$ to 3 inches in diameter. Larger blooms than Chabaud while not so heavily lacinizated. The heavier fleshy foliage provides a husky seedling, ideal for bedding plant trade.

Flesh Pink	\$5.00	\$50.00
Pale Rose Pink	5.00	50.00
Red (Blood Red), Maroon	5.00	50.00
Rose, deep	5.00	50.00
Salmon, deep	5.00	50.00
Salmon, light	5.00	50.00
Scarlet	5.00	50.00
Striped Mixture	5.00	50.00
Violet (Purple)	5.00	50.00
White	5.00	50.00
Yellow	5.00	50.00
W-F Formula Blend. Made from a proven color formula	5.00	50.00
Choice Mixed Colors	3.50	35.00

ENFANT DE NICE DWARF, 12 in.

BOUQUET MIXTURE

W-F

Superior for garden and border work as habit of growth remains neater and more compact. Nice color range, typical large blooms, excellent for the bedding plant grower for plant sales.

Price per oz., \$3.00; per 1b., \$30.00

BIENNIAL BLOOMING VARIETIES

GRENADIN, early flowering, 20 inches		
Black King, maroon	2.50	25.00
Cardinal Red, scarlet red	2.50	25.00
Golden Sun (White Gold), yellow	2.50	25.00
Snow White	2.50	25.00
Triumph, deep pink	2.50	25.00
Choice Mixed Colors	2.00	20.00
GRENADIN DWARF, Extra early, 15 in.		
Bright Scarlet, 15 in	2.50	25.00
Choice Mixed Colors, early Vienna type, nice range of colors	2.50	25.00

Flower Seeds	Price per oz.	
CELOSIA		
Annual—30,000 seeds per oz.		
CHILDSII, Chinese Woolflower Choice Mixed Colors, 2 ft	\$1.25	\$11.00
CRISTATA DWARF Cockscomb, 1 ft.		
Empress, Dark foliage, deep crimson bloom		22.50 10.00
CRISTATA TALL		
Toreador, bright red, B.M.A.A.S. 1955, 20 in	2.25	22.50
PLUMOSA Ostrich Plume, 2½ ft.		
Golden Fleece, clear golden yellow		11.00
Forest Fire, brilliant red	1.25	11.00
Choice Mixed Colors		11.00
Pampas Plume, copper, gold, scarlet, crimson shades	1.25	11.0
CENTAUREA		
Bachelor's Button—Cornflower—7,000 seeds per oz.		
CYANUS, Tall Double, 3 ft.		
The flowers of these strains are large, fully double, and t	ha colora	nro in
tensified. Long stems for cutting make these strains popular		
growers. Grown each year from specially selected plants.	777277 040	
Black Boy, blackish maroon	\$0.55	\$ 4.50
Blue Boy, clear bright blue		4.50
Pinkie, deep pink		4.50
Red Boy, ruby red		4.50
Snow Man, pure white		4.5
W-F Formula Blend. A bright colored blend made by mixi	ng	
together the proper amounts of the above five separate	ely	
grown varieties	55	4.5
Choice Mixed Colors	.50	4.0
CYANUS, Dwarf Double, 1 ft. —annual		
Jubilee Gem, blue	1.00	8.0
IMPERIALIS (Imperial Sweet Sultan) 3 ft. —annual Choice Mixed	85	7.0
PERENNIAL CENTAUREA		
Candidissima (Argentea Vera) silvery-white finely cut for	oli-	
age, yellow flowers. Used for edgings, window box		
etc.; silvery leaves, $1\frac{1}{2}$ ft		18.0
Gymnocarpa (Dusty Miller) silvery-grey notched leav		10,0
lavender flowers. Usually used for borders, 2 ft	*	6.0
Tavender nowers. Osuany used for borders, 2 It	./3	0.0

Flower Seeds	Price per oz.	Price per lb.
CHRYSANTHEMUM		
CARINATUM SINGLE Painted Daisy, Annual—10,000 seeds per oz.		
Merry Mixture (Tricolor), gay color combination, 2 ft	80	\$ 6.50
MAXIMUM LEUCANTHEMUM Shasta Daisy,—Perennial—25,00	00 seeds	per oz.
Shasta Alaska, large pure white flowers, 2½ ft	85	7.00
Giant Double White, 2½ ft. (Diener's)	4.50	45.00
CLARKIA		
Annual—2 ft.—100,000 seeds per oz.		
Choice Mixed Colors, double	60	5.00
CLEOME		
Spiderflower—Annual—13,800 seeds per oz.		
Pink Queen, bright salmon pink. S.M., A.A.S. '42	85	7.00
Helen Campbell, pure white	1.25	10.00
COBAEA SCANDENS		
Cathedral Bells—Annual Climber—400 seeds per oz.	4 50	4 2 00
Violet	1.50	15.00
COLEUS		
Annual—110,000 seeds per oz.		
Rainbow Improved Mixed Colors	10.00	100.00
CONVOLVULUS		
Morning Glory-Annual Climber-1,500 seeds per oz.		
Crimson Rambler	50	2.00
Major Mixed, climber	50	1.50
For giant flowered varieties such as Heavenly Blue, Scar lett O'Hara, etc., see Ipomoea, Page 35.	-	
COREOPSIS		
Perennial form of Calliopsis—3 ft.—12,000 seeds per oz.		
Sunburst, (Grandiflora Lanceolata), (Mayfield Giant), doubl large flowered golden yellow		4.75

Flower	Price Price
Seeds	per oz. per lb.

COSMOS

Annual—5,500 seeds per oz.		
SENSATION (Mammoth Flowering), 3 ft.		
Dazzler, crimson	\$0.95	\$ 7.50
Pink	.95	7.50
Radiance (New) A.A.S. '47 Rose, crimson zone	.95	7.50
White	.95	7.50
W-F Formula Blend	.95	7.50
Choice Mixed Colors, A.M., A.A.S. '36	.75	6.00
HYBRIDA, 2½ ft., 3,000 seeds per oz.		
Fiesta, gold striped scarlet, semi-double. S.M., A.A.S. '51	1.25	12.00
Yellow Flare	1.10	8.50
Orange Flare (Early Flowering) G.M., A.A.S. '35, 21/2 ft	1.10	8.50
Orange Ruffles, semi-double	1.10	8.50
CYNOGLOSSUM		
Chinese Forget-me-not-Annual-5,300 seeds per oz.		
Deep Ultramarine Blue, Amabile, 2 ft	.50	2.50
Firmament (Amabile Dwarf Compactum), A.A.S. '39, 15 in	.50	2.50

DAHLIA

Tuberous Perennial-3,000 seeds per oz.

W-F DWARF HYBRIDS

A specialty of our firm. A greatly improved Unwin type very nearly all double. Uniform and early, blooms in about 80 days from seed. Can be forced earlier for sale in 4 inch pots.

Price per oz. \$1.50; per lb. \$15.00

Unwin's Dwarf Hybrids Mixed	1.25	10.00
Fall Festival, red leaved, glossy foliage, excellent for bedding plant trade. Shades of crimson, red and orange, reminis-		
cent of the North woods in fall, 3 ft.	2.50	25.00
Coltness Mixed Colors, 18 in	1.25	10.00
Giant Decorative Exhibition Hybrids, a superb strain, none		
finer from seed, 6 ft., show type	9.00	90.00

Flower	Price Price
Seeds	per oz. per lb.

DELPHINIUM

CHINENSIS

Perennial-10,000 seeds per oz.

While the Chinensis type of Delphinium is classified as a perennial, they will, if sown early, bloom the first year, and continue to bloom the next two or three years following.

D	U	VA	\boldsymbol{R}	\boldsymbol{F}

W-F

SPECIAL STRAIN

DWARF		
Azure Fairy, azure blue, 8 in	\$1.50	\$15.00
Blue Butterfly Improved, ultramarine blue, 8 in	1.50	15.00
Blue Mirror (New) large navy blue spurless flowers opening		
upward. 12 in	2.00	20.00
TALL		
W-F Cambridge Blue, belladonna blue, 2 ft	1.50	15.00
Dark Blue, 2 ft. (Liberty Larkspur)	1.50	15.00
White, 2 ft	1.50	15.00
Mixed Colors, 2 ft	1.25	12.50
BELLADONNA TYPE		
W-F Belladonna Improved (Cliveden Beauty).		
Clear light blue, large flowered and a strong grower.		
The finest strain of Belladonna on the market	2.50	25.00
Belladonna True, light blue	1.50	15.00
W-F Bellamosum Improved.		
Clear large deep blue flowers (Phenyl Blue, Ridgway)		
uniform in color	2.50	25.00
Bellamosum, dark blue	1.50	15.00
Lamartine, gentian blue with cream center	2.50	25.00
Sapphire, a shade lighter and brighter than Bellamosum with a		
golden bee. Immense florets, a fine florist item	3.00	30.00
Belladonna Hybrids. A well-balanced mixture of the various		
light and dark blue shades	1.50	15.00
WREXHAM TYPE, 5 ft.		
Choice Mixed Colors	3.00	35.00
BLACKMORE AND LANGDON TYPE		

GOLD MEDAL HYBRIDS

Hybrids XXX Mixed Colors.....

2.50

25.00

This fine volume favorite of home gardeners has within the past few years become vastly improved. Tailored to meet the American market for an inexpensive type of high quality Delphinium. This is now primarily regrown Pacific Hybrids. Though some loss of quality from Pacific Hybrids is to be expected, nevertheless this does provide a finer mixture than heretofore offered for regular garden usage on a wide scale. Price per oz., \$1.50; per lb., \$15.00



Our New Pacific Giant Delphinium are grown each year from originator's newest strains.

Flower Price Price Seeds Per oz. per lb.

DELPHINIUM

Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well balanced spikes. Thin woody stems. Comparatively mildew resistant, this strain is practically 100% double.

We are pleased to offer a complete list of the originator's newest and finest strains, all carefully grown by us each year from the originator's cross-pollinated seed.

This remarkable strain grows to over 6 feet in height in our fertile fields in the Arroyo Grande Valley.

PACIFIC GIANT HYBRID

GROWN FROM ORIGINATOR'S STOCK

Astolat Series, contains these new shades in variety, pale blush,		
lilac pink, deep raspberry rose. With brown, fawn, and black		
bees, for contrast	\$10.00	\$100.00
Black Knight Series, dark blue (Dark Bee)	8.00	80.00
Blue Bird Series, clear medium blue (White Bee)	8.00	80.00
Blue Jay Series, clear medium blue (Dark Bee)	8.00	80.00
Cameliard Series, pure lavender (White Bee)	8.00	80.00
Galahad Series, giant glistening white (White Bee)	8.00	80.00
Guinevere Series, light pinkish lavender (White Bee)	8.00	80.00
King Arthur Series, dark violet (White Bee)	8.00	80.00
Lancelot Series, clear lilac self (White Bee)	8.00	80.00
Percival Series, white (Black Bee)	8.00	80.00
Round Table Series	8.00	80.00
Summer Skies Series, clear light blue (White Bee)	8.00	80.00
Lavender Pastel Shades	6.50	65.00
Light Blue Shades	6.50	65.00
Medium Blue Shades	6.50	65.00
Violet Shades	6.50	65.00
White	6.50	65.00
W-F Formula Blend. Superior blending of the finest named series,		
according to our master formula	7.50	75.00
W-F Mixed Colors. An unusually fine mixture grown from our or carefully developed formula using originator's seed of the	wn	
above "Series." This assures you of distinctly superior quality	5.00	50.00

Flower Price Price Seeds Per oz. per lb.

DIANTHUS

Pinks-28,000 seeds per oz.

Annual	Varieties

CHINENSIS (Chine or Indian Pinks) 1 ft.		
Double Choice Mixed	\$0.75	\$ 6.00
Single Choice Mixed	.60	5.00
HEDDEWIGII, 1 ft.		
Single Brilliant Mixed, plain edged, rich colors	1.00	8.00
HEDDEWIGII LACINIATUS, 1 ft.		
V-F Double Carnation Shades (Double Gaiety), New, brilliant shades in a full range of color, including bright salmon and scarlet	1.00	8.00
Single Gaiety. The largest flowers with deeply fringed edges and in the most brilliant colors		7.00
Hardy Perennial Varieties PLUMARIUS DOUBLE, (Grass or Clove Pinks) 1 ft.		
Spring Beauty (Semperflorens) (Scoticus), Extra Double Florist Strain Mixed Colors		25.00
DELTOIDES		
Brilliant (Maiden Pinks) rich rose pink, 4 in.	2.50	25.00
DIDISCUS		
Blue Lace Flower—Annual—21/2 ft.—10,300 seeds per oz.		
Coeruleus, blue		12.00
Lace Veil, white	1.50	15.00

Flower Seeds	Price per oz.	
DIGITALIS		
Foxglove—Biennial—5 ft.—200,000 seeds per oz.		
The Shirley, Gloxinioides Mixed Colors		\$ 6.0
Shirley Pastel Shades, New shades of cream yellow, apricot, rose		
pink, heliotrope	1.25	10.0
DIMORPHOTHECA		
African Daisy-Star of the Veldt-Annual-10,000 seeds per o	z.	
AURANTIACA		
Golden West, 1 ft	1.20	12.0
Orange Improved, 1 ft		12.0
Salmon Beauty, 1 ft		12.0
White Beauty, 1 ft		12.0
Mixed Hybrids, 1 ft		10.0
AURANTIACA TETRA		
Goliath, 1 ft., huge brilliant orange	3.00	30.0
ECKLONIS		
White with blue disc, 2 ft	2.00	20.0
ESCHSCHOLTZIA California Poppy—Annual—15,000 seeds per oz.		
Aurantiaca (Orange King) rich orange, true California Poppy A.M., R.H.S., 1 ft		1.0
Carmine King, deep carmine, 8 in		4.0 5.0
Golden West (California) yellow with orange center, 1 ft.		5.0
Red Chief, fiery red		5.0
White, 1 ft		6.0
W-F Special Hybrids Mixed, rare and unusual double and semi-		0.0
double colors, 8-12 in.		5.0
Brilliant Mixed, mixture of all above colors, 8-12 in.		5.0
Mixed, white, yellow and orange, 1 ft		3.5
ELIDITODDIA		
EUPHORBIA Snow on the Mountain—Annual—2 ft.—2,500 seeds per oz.		
Variegata	95	7.5

1 10 W C1		Price per lb.
GAILLARDIA		
GRANDIFLORA SINGLE, 3 ft.—perennial—10,000 seeds per oz.	۳.	A 7 50
Dazzler, yellow, red zone\$0.		\$ 7.50
Portola Hybrid, red, golden upped)5	7.50
Monta of Diraci Maria Color Samuel Color Sam	30	6.50
PICTA DOUBLE LORENZIANA, 2 ft.—annual—15,000 seeds per oz.	_	
TVCW Try britis, militar color similar)5	7.50
Gaiety (Sunshine) mixed colors)5	7.50
PICTA SINGLE, 2 ft.—annual—15,000 seeds per oz.		
Indian Chief, bright copper red	95	7.50
Choice Mixed Colors	75	7.00
GERANIUM Pelargonium Zonale—Perennial—1½ ft. plus—6,200 seeds per oz. Choice Mixed Colors	00	50.00
GERBERA Transvaal Daisy—Perennial—2 ft.—16,000 seeds per oz.		
W-F Hybrids (New). A new and exclusive strain of exceptional quality and color range. Per 1000 seeds \$2.25	50	165.00
GEUM Rose of the Rockery—Perennial—2 ft.—7,000 seeds per oz.		
Lady Stratheden, orange yellow	00	20.00
Mrs. Bradshaw, scarlet		15.00
Choice Mixed Colors		15.00



Geum Mrs. Bradshaw

Flower Seeds	Price per oz.	
GILIA Queen Ann's Thimble—Annual—110,000 seeds per oz.		
Capitata Reselected, rich sky blue, large blooms. A good cu	t	
flower, 3 ft.		\$ 7.00
GODETIA Satin Flower—Annual—45,000 seeds per oz.		
Tall Double Grandiflora Mixed, 2 ft	95	7.50
Duke of York, scarlet, white base, upright single, 1 ft	95	7.50
GOMPHRENA Annual—Everlasting—10,000 seeds per oz.		
GLOBOSA DWARF		
Purple Buddy, 6 in.	95	7.50
GOURDS Annual Climber—150-500 seeds per oz.		
Large Ornamental Sorts Mixed	50	2.00
Small Ornamental Sorts Mixed	.50	2.00
Large and Small Ornamental Sorts Mixed	.50	2.00
GREVILLEA Silk Oak—Greenhouse Perennial—1,100 seeds per oz.		
Robusta	. 3.00	30.00
GYPSOPHILA		
ELEGANS (Chalk Plant)—Annual—25,000 seeds per oz.		
Covent Garden Market Reselected, 2 ft., finest giant florist white unsurpassed in regard to size of bloom and form. Improve ment over and should be used for London Market and Pari Market	- S	1.50
PANICULATA (Baby's Breath), 3 ft.—Perennial—35,000 seeds per oz		1.00
Double Snow White		25.00
Single White		7.50

Seeds			Price per oz.	Price per lb
		HELIANTHUS		
		Sunflower-Annual-700 seeds per oz.		
Sun Gold, gol	lden y	rellow, 4 to 5 ft	\$.50	\$ 3.50
		HELICHRYSUM		
		erlasting Strawflower—Annual—45,000 seeds per oz.		
Monstrosum	Doubl	le, Choice Mixed	1.00	8.0
Co	oral Be	HEUCHERA ells—Alum Root—Perennial—1½ ft.—750,000 seeds per	02.	
Hybrids Mixe	ed Col	ors, (Sanguinea)	10.00	100.0
		re), large bright scarlet (Sanguinea)	10.00	100.0
		HOLLYHOCK		
DEDENINITAL	т	Althea Rosea—3,500 seeds per oz.		
PERENNIAI		· ·	1.00	10.0
		le Chamois (Colorado Sunset)	1.80	
Chater's	Doubl	le Chamois (Colorado Sunset)	1.80	18.0
Chater's	Doubl "	Crimson	1.80 1.80	18.00 18.00 18.00
Chater's	Doubl "	Crimson Deep Rose (Enchantress)	1.80 1.80 1.80	18.0 18.0 18.0
Chater's	Doubl " "	Crimson Deep Rose (Enchantress) Lilac Maroon (Black Gem)	1.80 1.80 1.80 1.80	18.00 18.00 18.00 18.00
Chater's I	Doubl " " "	Crimson Deep Rose (Enchantress) Lilac Maroon (Black Gem) Newport Pink	1.80 1.80 1.80 1.80 1.80	18.00 18.00 18.00 18.00 18.00
Chater's	Doubl	Crimson Deep Rose (Enchantress) Lilac Maroon (Black Gem) Newport Pink Salmon Rose	1.80 1.80 1.80 1.80 1.80 1.80	18.00 18.00 18.00 18.00 18.00 18.00
Chater's	Doubl " " " " "	Crimson Deep Rose (Enchantress) Lilac Maroon (Black Gem) Newport Pink Salmon Rose Scarlet (Fire King)	1.80 1.80 1.80 1.80 1.80 1.80 1.80	18.00 18.00 18.00 18.00 18.00 18.00
Chater's I	Doubl " " " " " "	le Chamois (Colorado Sunset) Crimson Deep Rose (Enchantress) Lilac Maroon (Black Gem) Newport Pink Salmon Rose Scarlet (Fire King) Sulphur Yellow (Golden Drop)	1.80 1.80 1.80 1.80 1.80 1.80 1.80	18.00 18.00 18.00 18.00 18.00 18.00 18.00
Chater's I	Doubl " " " " " " " " " " " " " " " " " " "	le Chamois (Colorado Sunset)	1.80 1.80 1.80 1.80 1.80 1.80 1.80 1.80	18.00 18.00 18.00 18.00 18.00 18.00 18.00
Chater's]	Doubl	le Chamois (Colorado Sunset) Crimson Deep Rose (Enchantress) Lilac Maroon (Black Gem) Newport Pink Salmon Rose Scarlet (Fire King) Sulphur Yellow (Golden Drop)	1.80 1.80 1.80 1.80 1.80 1.80 1.80 1.80	18.00 18.00 18.00 18.00 18.00 18.00

ANNUAL

W-F

TRIUMPH SUPREME

A W-F introduction of rare merit. Reports from over the world indicate that this variety is such an early blooming strain that it more rightly deserves to be listed as an annual, earlier than Indian Summer and blooming with Indian Spring. Frilled graceful double blooms in a very wide and pleasing color range. Proven over 4 years usage to be one of the finest Hollyhocks ever introduced.

\$1.25 per oz., \$10.00 per lb.

Flower Seeds	Price per oz.	
IPOMOEA		
Morning Glory-Evening Glory-Annual Climber		
NOCTIFLORA, Night Blooming-300 seeds per oz.		
White Moonflower. Night blooming, white seeded	. \$0.50	\$ 3.
Giant Pink Moonflower	.50	3.
QUAMOCLIT, Cypress Vine—1,000 seeds per oz.		
Hearts and Honey	1.25	12.
Scarlet (Sloteri) (Cardinal Climber)		6.
Mixed Colors		5.
GIANT FLOWERING (Rubro-Caerulea)—700 seeds per oz.		
Blue Star (A.A.S. '48) Sky-blue with mid-blue ribs in form		
of a star		4.
Cornell, Rosy-crimson with white edge		5.
Darling, rosy-red with pure white throat		5.
Heavenly Blue Clarke's Strain, sky blue, shading golder		
yellow in throat, extremely early		4.
Pearly Gates (White Magic), white, S.M., A.A.S. '42.		6.
Scarlett O'Hara, still the finest fiery red, G.M., A.A.S. '38 Giant Mixed Colors		5. 4.
For the smaller flowered Morning Glories see Convolvulus,		
KOCHIA		
Burning Bush—Summer Cypress—Annual—3 ft.—50,000 seeds pe	r oz.	
Childsii, compact symmetrical, green changing to red	.50	2.
LANTANA		
Greenhouse Annual—1,300 seeds per oz.		
Hybrida Mixed, 2½ ft	1.20	12.
	. 1.20	12.
LARKSPUR		
Larks-Heel—Annual Delphinium—9,000 seeds per oz.		
EARLY GIANT HYACINTH FLOWERED IMPROVED, 3 ft.		
Featuring a single spike per plant, at least three weeks earl types of Larkspur, excellent for certain specialty florist uses.	ier than	oth
Dark Blue	2.00	20.
Dark Diuc		20.
Lilac		
		20.
Lilac	2.00	
LilacPink	2.00 2.00 2.00	20. 20. 20.

Flower Price Price Seeds Per oz. per lb.

GIANT IMPERIAL, 3½ to 4 ft. New and Standard Varieties

Numerous trials conducted over past seasons indicate the following choice varieties to be a select, concise listing suitable for any situation.

Outstandingly superior varieties indicated in boldface type.

Blue Bell, light blue	\$0.75	\$ 6.00
W-F Blue Spire, deep Oxford blue	.75	6.00
Carmine King Improved, bright carmine rose	.75	6.00
Dazzler, carmine	.75	6.00
W-F Exquisite Pink Improved, soft pink shaded salmon, A.M., R.H.S.	.75	6.00
W-F) Exquisite Rose, rose pink, A.M., R.H.S	.75	6.00
Lilac King, rich lilac	.75	6.00
Los Angeles Improved, rose	.75	6.00
Miss California, deep rose on salmon	.75	6.00
Pink Perfection, light pink on salmon	.75	6.00
Regal Dark Blue	.75	6.00
Regal Light Blue, preferable to Blue Bell	.75	6.00
Regal Lilac, pure clear lilac	.75	6.00
Regal Pink, brilliant pink on salmon	.75	6.00
Regal Rose, clear cold rose	.75	6.00
Regal White, purest white	.75	6.00
W-F) Rosalind, rose suffused salmon	.75	6.00
Supreme Dark Blue	.75	6.00
Supreme Lilac, clear lilac	.75	6.00
Supreme Pink, rose pink	.75	6.00
Supreme Rose, clear warm rose	.75	6.00
Supreme Salmon, finest salmon	.75	6.00
Supreme White	.75	6.00
Sweet Lavender	.75	6.00
White King	.75	6.00
White Spire	.75	6.00
W-F Formula Blend, made from the above new and standard		
varieties in proper proportion	.75	6.00
Choice Mixed Colors, field grown from a proven formula selecting the finest of the above listed varieties	.70	5.50



Price per oz. per lb. LATHYRUS LATIFOLIUS Everlasting Pea-Perennial Climbing Sweet Pea-600 seeds per oz. Pink Beauty\$1.25 \$12.00 Red _____ 1.25 12.00 12.00 Mixed ______ 1.00 8.00 LAVATERA Mallow—Perennial—500 seeds per oz. 4.00 LAVENDER Sweet Lavender-Perennial-30,000 seeds per oz. 25.00 LILIUM Regal Lily-Perennial-4 ft.-5,000 seeds per oz. Regale ______ 1.50 15.00 LINARIA Wild or Baby Snapdragon—Annual—500,000 seeds per oz. Northern Lights, (Maroccana) (Excelsior), deep brilliant colors, 15 in.85 7.00 Fairy Bouquet, mixed colors, compact plants 8 to 10 in. tall..... .95 7.50 LINUM Flax-9,000 seeds per oz. 4.00 5.00

Flower Price Price Seeds Per oz. per lb.

LOBELIA

Erinus—Annual—750,000 seeds per oz.

COMPACT VARIETIES

CRYSTAL PALACE

A W-F reselected strain. True, dark blue, dark foliage. Price per oz. \$2.00; per lb. \$20.00

Cambridge Blue, light blue, green foliage	\$2.50	\$25.00
Emperor William (Celestial), gentian blue, green foliage	2.00	20.00
Mrs. Clibran, deep blue, white eye	2.50	25.00
TRAILING		
INAILING		
Sapphire, sapphire blue, white eye	. 2.00	20.00

LUPIN

Annual Varieties

HARTWEGII GIANT KING, 3 ft.—Annual—1,800 seeds per oz.

W-F King strain of Lupinus have larger flowers, closer placed on longer spikes and in more distinct colors. They grow taller and are more vigorous, much to be preferred over the older ordinary strains of Hartwegii.

W-F	Blue, Oxford Blue	.75	6.00
W-F	Heliotrope, rosy purple	.75	6.00
W-F	Sky Blue, light blue	.75	6.00
W-F	White, pure white	.75	6.00
W-F	W-F Formula Blend, A.M., A.A.S. '33	.75	6.00
	Choice Mixed	.60	5.00
	SMALL SEEDED SORTS		
	Nanus Blue, 1 ft. (California Native)-3,600 seeds per oz	.50	3.00
	Texas Blue Bonnet (Texas State Flower) 1 ft.		
	1,000 seeds per oz	.50	3.00
	Perennial Varieties		
	POLYPHYLLUS, 3 to 4 ft.—1,800 seeds per oz.		
	Russell Mixed. Every imaginable color	.95	7.50

Flower Price Price Seeds Per oz. per lb.

MARIGOLD

Tagetes-Annual-8,000 seeds per oz.

AFRICAN DOUBLE	FISTULOSA,	3	ft.
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THE THE DOUBLE TISTOLOGA, 5 II.			
V-F Lemon All-Double	. \$1.25	\$12.00	
V-F Orange All-Double	. 1.25	12.00	
V-F All-Double Mixed Colors	. 1.00	8.00	
Choice Mixed Colors	85	7.00	
AFRICAN DOUBLE IMBRICATA (Carnation Flowered)			
Buff Beauty, golden buff (odorless foliage), 2½ ft	1.25	10.00	
Burpee Gold Improved, orange (odorless foliage) 2½ ft	.80	6.50	
Canary Bird, lemon yellow (odorless foliage), 2 ft	1.25	10.00	
Fluffy Ruffles, golden, 30 in.	.95	7.50	
Frills, bright golden orange (odorless foliage), 2 ft	.95	7.50	
Guinea Gold, golden orange, 2½ ft	.85	7.00	
Indian Chief, reddish orange, 30 in.	1.25	10.00	
Man-in-the-Moon, one of the newest and finest creamy lemon			
yellows. We feel this to be preferable to Yellow Supreme		10.00	
Mayling, yellow (odorless foliage), 2½ ft		10.00	
Real Gold, Golden orange very large blooms, 2½ ft		7.50	
Yellow Supreme, creamy lemon yellow, 2½ ft		10.00	
Carnation Flowered Mixed, earliest above varieties	.85	7.00	
AFRICAN DOUBLE DWARF			
Honeycomb, deep orange, 15 in	1.50	15.00	
AFRICAN GIGANTEA (Carnation Flowered) 3½ ft. Early Sunset Giants, an excellent improvement over the obsolete strain possessing the same huge flowers and color range through orange, yellow and primrose		7.50	
AFRICAN SPECIAL MIXTURE W-F			
Treasure Chest. A strikingly brilliant and interesting blend of the very earliest Chrysanthemum and Carnation flowered African varieties, selected for even height and season of			
bloom	.85	7.00	

	ower eeds	Price per oz.	
CF	HRYSANTHEMUM FLOWERED		
	Early Sunrise (Dixie Sunshine) dazzling golden yellow, 4 ft.	\$1.25	\$10.00
	Glitters, A.A.S. '51, yellow, 2 ft		10.00
	Golden Crown, golden yellow, 20 in.		10.00
	Mammoth Mum, yellow, 2½ ft. A.A.S. '44, 2½ ft		10.00
	Mission Giant Goldsmith, rich golden orange, B.M., A.A.S.		0.0
	'41, 1½ ft		8.0
<u>a</u>	Mission Giant Limestone. A new soft lemon yellow, 1½ ft Mission Giant Yellowstone, clear golden yellow, H.M., A.A.S.		8.0
	'42, 1½ ft		8.0
	Mission Giant Mixed Colors, exclusive mixture, 1½ ft		8.0
FF	RENCH DOUBLE, Dwarf, 1 ft.—10,000 seeds per oz.		
	Color Magic, interesting color hybrids, 10 in	75	6.0
Ē.	Eldorado. A new compact and uniform canary yellow. 10 in	75	6.0
	Harmony, deep orange, with maroon-brown collar, 18 in	75	6.0
	Harmony Hybrids, crested flowers, 18 in	75	6.0
	Melody, brilliant orange. B.M., A.A.S. '42, 10 in		6.0
	Parisian Hybrids, (new) interesting color combinations of ma-		
	hogany, yellow and orange, 12 in.		5.0
	Royal Scot (Striped) extra select, 12 in		6.0
	Rusty Red (Fandango), extra large mahogany flowers, 10 in.		8.0
	Scarlet Glow, mahogany. H.M., A.A.S. '41, 10 in		6.0
	Tangerine, orange scarlet, 10 in		8.0
	Choice Double Mixed, Grown from above varieties		6.0
FI	RENCH DOUBLE, Dwarf Miniature.		
	Butterball, soft butter yellow, B.M., A.A.S. '42, 8 in	85	7.0
	LEMONDROP Our new early Canary Yellow variety should definitely Yellow Pigmy. 9 inches tall, profuse blooming on compa	ct plan	ts.
	Excellent for bedding plant sales, as the first bloom is full Schmidt Lithograph has produced a packet specially for Le Price per oz. \$0.85; per lb. \$7.00	-	
	Schmidt Lithograph has produced a packet specially for Le	emondre	
	Schmidt Lithograph has produced a packet specially for Le Price per oz. \$0.85; per lb. \$7.00 Midget Harmony, Flowers same as Harmony, 9 in	85 85	7.(
73	Schmidt Lithograph has produced a packet specially for Le Price per oz. \$0.85; per lb. \$7.00 Midget Harmony, Flowers same as Harmony, 9 in Spry, yellow crested center, guard petals mahogany-red	85 85	op.

Flower Seeds	Price per oz.	
FRENCH SINGLE, Dwarf		
Brownie, mahogany, yellow crested center, 11 in	\$0.60	\$ 5.0
Flash, red and gold bicolor, 15 in., B.M., A.A.S. '43	.60	5.0
Naughty Marietta (New) golden yellow, blotched maroon at		
the base of the petals, 12 in		5.0
Red Head (New) large single rich mahogany with crested		F 0
center of orange tipped maroon, 12 in		5.0
Ruffled Red, mahogany edged gold, 9 in		5.0 5.0
Choice Mixed Colors (Spanish Flag), all above colors		5.0
	00	ا.ر
FRENCH SINGLE, Tall	40	E 0
Brown (Josephine) for florists, 3 ft		5.0 5.0
Ferdinand, Harmony type bloom, 2 ft	60	5.0
TAGETES SIGNATA PUMILA		1
Gnome, deep orange, 9 in.		10.0
Lulu, yellow		15.0 10.0
MARVEL OF PERU		10.0
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz.		
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	.50	
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	50 s . 10.00	2.5
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	s . 10.00 . 3.00	2.5 100.0 30.0
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	s . 10.00 . 3.00	2.5 100.0 30.0
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	s . 10.00 . 3.00	2.5 100.0 30.0
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	s . 10.00 - 3.00 - 1.20	2.5 100.0 30.0 12.0
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	s . 10.00 - 3.00 - 1.20	2.5 100.0 30.0 12.0
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	s . 10.00 - 3.00 - 1.20	2.5 100.0 30.0 12.0
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	s . 10.00 . 3.00 . 1.20	2.5 100.0 30.0 12.0
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	s 10.00 3.00 1.20 .50	2.5 100.0 30.0 12.0
MARVEL OF PERU Four O'Clocks—Mirabilis—Annual—350 seeds per oz. Choice Mixed Colors	s . 10.00 . 3.00 . 1.20	2.5 100.0 30.0 12.0

Flower

Seeds

Price Price

per oz. per lb.

NASTURTIUM Indian Cress-Annual-175 seeds per oz. SEMI-DOUBLE GLEAM Golden Gleam, golden yellow, G.M., A.A.S. '33, A.M., R.H.S. '32..... 2.00 Mahogany, dark mahogany red..... 2.00 Salmon Gleam, golden salmon..... 2.00 Scarlet Gleam, fiery orange scarlet, G.M., A.A.S. '35..... 2.00 Glorious Gleam Hybrids Mixed Colors, A.M., A.A.S. '35..... 1.75 SEMI-DOUBLE DWARF, 1 ft. Cherry Rose 2.50 Golden Globe, golden vellow..... 2.50 Mahogany Gem, dark mahogany red..... 2.50 Orange Gem 2.50 Primrose Gem, pale yellow..... 2.50 Scarlet Globe, fiery scarlet..... 2.50 Giant Gem Mixed Colors, dwarf compact..... 2.50 SINGLE DWARF, 1 ft. Choice Mixed Colors.... 2.00 SINGLE TALL or CLIMBING Choice Mixed Colors..... 2.00 **NEMESIA STRUMOSA** Annual-100,000 seeds per oz. GRANDIFLORA (SUTTONI) 1 ft. NANA COMPACTA, 9 in. Superbissima Grandiflora Mixed Colors, dwarf................. 4.00 NEMOPHILA California Native—Annual—18,000 seeds per oz. 4.00 **NICOTIANA** Flowering Tobacco—Annual—200,000 seeds per oz. 7.50 NIEREMBERGIA Cup Flower-Tender Perennial-170,000 seeds per oz.

Flower Seeds

W-F

PACIFIC GIANT F2 HYBRID

Price Price per oz. per lb.

6.50

2.00

65.00

20.00

PANSIES

Viola Tricolor-Heartsease-Hardy Annual-24,000 seeds per oz.

Color Carnival, the first American bred and grown Pansy to

\$18.00	\$180.00
18.00	180.00
8.00 5.50	80.00 55.00
6.50	65.00
6.00 10.00	60.00 100.00
	5.506.506.00

tremely profuse bloomer in a wide range of gay colors. Very tolerant to heat conditions.....

Choice Mixed Colors, Sensation Hybrid Gloxinioides, 2½ ft......

Flower Seeds Price Price per oz. per 1b.

PETUNIAS

Annual-200,000 seeds per oz.

	Annual—200,000 seeds per oz.		
	HYBRIDA (Tall Bedding) 1½ ft.		
W-F	Blue Bee, the blue of Viola Jersey Gem	\$2.50	\$25.00
	Flaming Velvet. Bright crimson red	2.50	25.00
	General Dodds, velvety blood red	2.50	25.00
	Howard's Star, reddish-purple, white star	2.50	25.00
W-F	Howard's Star Improved, violet, white star	3.00	30.00
W-F	Radiance, cerise rose, S.M., A.A.S. '41	3.00	30.00
	Rose King Improved	2.50	25.00
	Topaz Queen, carmine-rose	3.50	35.00
	Violacea, deep violet	2.50	25.00
	White King	2.50	25.00
	W-F Formula Blend. A new mixture made by blending to-		
	gether proper proportions of the best of the separately		
	grown largest varieties	2.50	25.00
	Choice Mixed Colors. An excellent mixture	2.00	20.00
	BALCONY PENDULA (Tall Bedding), 1½ ft. Larger flowers	than E	Iybrida
	Black Prince, velvety red	4.00	40.00
	Blue, velvety violet blue, extra select	3.00	30.00
	Crimson, dark red	3.00	30.00
	Rose, fiery rose, select strain	3.00	30.00
W-F	Royal Rose. A new clear warm rose	3.00	30.00
W-F	Star of California, violet-purple, white star	3.00	30.00
	White, pure white, A.M., R.H.S. '35	3.00	30.00
	Choice Mixed Colors, includes all the above varieties	2.50	25.00
	RUFFLED NANA COMPACTA (Dwarf), 10 in.		
W-F	Martha Washington. Compact ruffled	25.00	*******
W-F	Little Giants Mixed Colors. Very compact plants completely covered for a long season with well-ruffled flowers in all shades, 10 in		
	cellent for pot work, borders and beddingPrice per o	z. 20.	00

	Flower Seeds		Price per lb.
	GRANDIFLORA NANA COMPACTA (Dwarf), 10 in.		
	King Henry, rich velvety red	\$15.00 15.00	
	HYBRIDA NANA COMPACTA (Dwarf), 1 ft.		
	Admiral Improved. New refinement of older strain, more uniform color and habit, excellent pot strain		
W-F	Blue Bedder Improved. New compact mid-blue, free flowering early blooming		35.00
W-F	Celestial Rose. Low growing compact bright rose with a smal white eye		25.00
W-F	Elk's Star. New exceptionally uniform, velvety reddish purple clear white star		*******
	English Violet. Medium shade of violet-blue	6.00	60.00
	Fire Chief. Scarlet red, Gold Medal A.A.S. 1950	8.00	80.00
	Glow. The brightest of all in this group. A dazzling carmine and compact growing		60.00
	Lipstick, Carmine rose	. 6.00	60.00
	Rose of Heaven. Bright rose, compact	2.50	25.00
W-F	Rosy Morn. Compact, exceedingly uniform, the same brigh shade as our Celestial Rose, but with a larger distinct white center	t	35.00
W-F	Silver Blue or Heavenly Blue. Medium light blue, non-fading color and compact growth		50.00
W-F	Snowball Improved. Pure white. Flowers are large, full round with a light throat. The plants are compact and exceptionally uniform		35.00
	Twinkles. Brilliant rose starred white. Very low growing	. 3.50	35.00
	Violacea. Vigorous, free flowering violet, but taller than the other varieties		35.00
	W-F Formula Blend. Made by blending the best and most com- pact of the above varieties in a complete range of colors		25.00



Petunia Popcorn as introduced by W-F 1953

Price per 1/16 oz. $\frac{1}{4}$ oz. oz.

GRANDIFLORA SINGLE PLAIN EDGED

W-F

Dwarf Elk's Pride, W-F Special Strain, violet blue,

1½ ft.....\$3.00 \$ 8.00 \$30.00

POPCORN

A dwarf version identical in flower form and size of bloom with Snowstorm. It is earlier blooming and its habit is exceedingly dwarf and compact. 8 in.

Price per 1/16 oz., \$5.00; per ½ oz., \$15.00; per oz., \$50.00

	Snowstorm Improved. Immense pure white, 1½ ft 3.50	10.00	35.00
	GRANDIFLORA SINGLE FRINGED Super Fluffy Ruffles		
	Choice Mixed Colors, 1½ ft 3.00	8.00	30.00
	Theodosia Improved, fringed rose pink, golden throat 3.00	8.00	30.00
	TALL GIANTS OF CALIFORNIA		
W-F	New Horizon, 1½ ft., both F2 and open-pollinated types are blended to produce this fine mixture of rare and new colors for this class of Petunia, blooms are tremendous—up to 6 and 7 in. across, and are deeply		
	ruffled10.00	30.00	100.00
W-F	W-F Formula Mixture, largest flowered and widest		
	color range in existence, 1½ ft	10.00	35.00
W-F	Garden Giants, 12 in	8.00	30.00
	Choice Mixed Colors (Ruffled Monsters), 1½ ft 3.00	8.00	30.00

Flower Seeds Price Price Price 1/16 oz. ½ oz. per oz.

DWARF GIANTS OF CALIFORNIA

W-F EXTRA DWARF FORMULA MIXTURE

W-F Special Strain. A supreme strain for the pot-plant grower. Extremely early to bloom. Noted for its base branching which provides up to three blooms at the earliest date, completely covering the foliage and providing a more saleable plant. Blooms at about 3 in. Huge blooms of top quality size. Maintained in separate colors in our fields to control color balance. Our program for this strain includes lath house production of our planting stock under strictly controlled conditions in pots.

Price per 1/16 oz., \$6.00; per ½ oz., \$18.00; per oz. \$60.00

In response to many requests, we are now offering the following separate colors as used in this fine strain. At the same price.

Rose Rose and White Bicolor Orchid

Choice Mixed, Ramona Strain, 11 in \$4.50	\$12.50	\$45.00
DOUBLE 1½ ft.		
Choice Mixed Colors\$28.00	\$75.00	\$300.00
FI HYBRID GRANDIFLORA SINGLE FRINGED AND RU	JFFLED), 1½ ft.
Choice Mixed Colors	65.00	250.00
F1 HYBRID MULTIFLORA SINGLE PLAIN EDGED, 1½ :	ft.	
Choice Mixed Colors	35.00	125.00

Special Note

As a service and convenience to our many customers, and a recognition of the true worth of specialty F1 Hybrid Petunias, we will purchase any particular varieties that you specify.

Any such items so handled will be subject to mutual agreement, and could well be profitably included in bulk shipments of other seed items from our firm. Deliveries, of course, will be subject to originator's production and delivery to our firm.

	Flower Seeds	Price per oz.	
	PHACELIA Annual—60,000 seeds per oz.		
	Campanularia (California Blue Bell) gentian blue, 1 ft	\$0.55	\$ 4.50
	PHLOX Annual—1 ft.—15,000 seeds per oz.		
	DRUMMONDI GIGANTEA	250	20.0
V-F			20.0
V-F			40.00
V-F			40.00
V-F		- 4.00	40.00
	DRUMMONDI		
	Grandiflora Choice Mixed Colors		12.00
	Star Phlox, Cuspidata, Choice Mixed Colors	1.75	17.50
	DRUMMONDI DWARF		
	Cecily Choice Mixed Colors, large flowered, bright, 10 in	2.50	25.0
	Globe Choice Mixed Colors, base branching plants, 9 in	4.00	40.00
	Twinkle Star Mixed Colors, 8 in	. 10.00	
	PLATYCODON Tufted Hairbell—Perennial—30,000 seeds per oz.		
	Grandiflora Blue, 2 ft	2.50	25.0
	POPPY		
	ICELAND (Nudicaule) Perennial—450,000 seeds per oz.		
	Amurense Yellow (Yellow Wonder), 2 ft	. 3.00	30.00
	Coonara Pinks, we recommend Pink Champagne	- 3.50	35.00
	Gartford Giant Mixed, 2 ft	. 2.00	20.00
	Kelmscott Strain, 2 ft finest of all, strong stems	. 2.00	20.0
	PINK CHAMPAGNE		
73	Superior pink shades of Iceland Poppy, strong stems 18		
	length, silky textured, crinkled flowers in warm glowing pinl		ed
	with gold. We recommend this as a replacement to Coonara Price per oz. \$3.00; per lb. \$30.00	Pinks.	
	Sandford's Giant Mixed, selected strain, 2 ft	2.00	20.00
	The Emperor, large orange		30.00
	Sunbeam Mixture, fine mixture, 2 ft.		15.00
		. 1.50	13.00
	SHIRLEY DOUBLE, 2½ ft.—Annual—75,000 seeds per oz. Sweet Briar All-Double deep rose pink	7 =	(0)
	All-Double Mixed		6.00
	Begonia Flowered Choice Mixed		5.00
		60	5.00
	SHIRLEY SINGLE, 2½ ft.—Annual—75,000 seeds per oz.		
1)	American Legion brilliant orange scarlet, H.C., R.H.S.		5.00
	Choice Mixed	55	4.50

Flower Seeds	Price per oz.	Price per lb
PORTULACA		
Moss Rose—Annual—4 in.—300,000 seeds per oz.		
Double Extra Select Mixed Colors	\$2.00	\$20.00
Single Choice Mixed Colors		10.0
Single and Double Choice Mixed Colors	. 1.50	15.00
PYRETHRUM		
Painted Daisy-Perennial-2 ft22,000 seeds per oz.		
Robinson's Giant Hybrids, (Hybridum Grandiflorum)	3.00	30.00
ROCK GARDEN ANNUALS		
W-F Choice Blend. A carefully proportioned blend of many dif-		
ferent kinds of the lowest growing annuals proved to be the		
most desirable for sowing in rock gardens		7.5
3 0	• • • • • • • • • • • • • • • • • • • •	7.0
ROCK GARDEN PERENNIALS		
W-F Choice Blend. Made up by blending together several very low		
growing varieties of hardy perennials that grow well from		
seed sowed directly into the rock garden	1.50	15.00
SALPIGLOSSIS		
Painted Tongue—Annual—125,000 seeds per oz.		
Emperor Choice Mixed Colors, (Superbissima), an outstanding		
strain for size and colors. Grown from a formula of the finest		
separate colors, 3 ft	1.00	8.00
S A T X/T A		
SALVIA In order of earliness, top to bottom—Annual—7,500 seeds per or	Z.	
St. John's Fire, 10"	6.50	65.00
Blaze of Fire, 10"		50.00
Curich, 12"		35.00
Firebrand, 16"	3.50	35.00
America (Globe of Fire) 16"		35.00
Solandon (Societ Societ	3.00	30.00
Splendens (Scarlet Sage) 24"	2.50	25.0

Flower Price Price Seeds Per oz. per lb.

SCABIOSA

Old Maids Pincushion-5,000 seeds per oz.

W-F SPECIAL STRAINS

ANNUAL DOUBLE VARIETIES

Much larger flowers almost completely ball-shaped in more clear and brighter colors. The plants are taller, more vigorous with strong, wiry stems.

W-F	Black Knight. Extra large deep reddish black	\$1.25	\$10.00
	Coral Moon, large salmon rose shades	1.25	10.00
W-F	Loveliness, large salmon rose	1.25	10.00
W-F	Orchid Shades	1.25	10.00
W-F	Oxford Blue. The largest and best rich, deep campanula blue	1.25	10.00
W-F	Peach Blossom, two toned, blush to rose center	1.25	10.00
W-F	Rosette, fiery cherry red suffused salmon	1.25	10.00
W-F	Salmon Beauty. Pure salmon	1.25	10.00
W-F	Shasta Improved. Enormous pure white	1.25	10.00
W-F	Giant Hybrids, mixed colors produced from a fine field grown planting made from a carefully proportioned formula of		
	choicest giant flowered varieties	.85	7.00

PERENNIAL SINGLE VARIETIES

Caucasica House's Hybrids, colors range from dark blue to		
lavender, $2\frac{1}{2}$ ft	4.00	40.00
" Lavender-Blue (Perfecta)	4.00	40.00
" White	4.00	40.00
" Choice Mixed Colors	3.00	30.00
Columbaria Delicate Lavender, 2 ft.	2.50	25.00

Flower Price Price Seeds per oz. per lb. **SCHIZANTHUS** Butterfly Flower-Annual-46,000 seeds per oz. Giant Flowering Hybrids Mixed Colors, in a select large flowered compact strain _____ \$2.00 \$20.00 12.00 **SOLANUM** Jerusalem Cherry-Greenhouse Plant Ball Christmas Cherry (Hlavacek's Masterpiece) finest compact strain, large red upright fruit 2.00 20.00 **STATICE** Sea Lavender-Sea Pink ANNUAL BONDUELLI Golden Yellow, 2½ ft. -375 heads per oz.50 4.00 ANNUAL SINUATA, 3 ft. -375 heads per oz. Deep blue Kampf's Tall Improved..... .50 4.00 Heavenly Blue. New bright clear sky blue..... .50 4.00 Lavender Queen50 4.00 Market Grower's Blue, deep blue..... .50 4.00 Pastel Shades .50 4.00 Rosea Superba50 4.00 Snowwitch, tall pure white..... .50 4.00 New Superb Hybrids, new colors..... .50 4.00 Mixed Colors .50 3.00 **PERENNIAL** Caspia, lilac, 1½ ft., -175,000 seeds per oz. 2.00 20.00

W-F

15.00

Perezii, rich blue clusters of bloom, 3 ft.—700 heads per oz. 1.50

Flower Seeds

7 WEEK, (Dwarf Double), 18 in.

"The World's Best Double Stocks"

Price Price per oz. per lb.

TRYSOMIC STOCK

42,000 seeds per oz.

Based on studies commenced by Dr. H. B. Frost at Cornell University in 1915, and furthered through consultation with our late co-founder Dr. J. H. Franklin during the '20s, the genetic theory of Trysomic doubles in Stocks was developed and proven by 1930 to be capable of producing 85% doubleness from seed.

In addition to this desirable trait, the percentage of any planting can be increased up to 100% at the four-leaf seedling stage as at this period of growth the young singles are noticeably weaker and can be readily distinguished from the vigorous double flowering plants.

For proper handling, we have leaflets available for general distribution to grower trade, giving our recommendations to obtain proper results.

W-F	Choice Blend of Colors	\$10.00	*******
	GIANT IMPERIAL, 2½ ft.		
W-F	Apricot	10.00	
W-F	Azure Blue	10.00	
W-F	Bright Rose	10.00	
W-F	Canary Yellow	10.00	********
W-F	Chamois, buff pink	10.00	
W-F	Fiery Red	10.00	
W-F	Flesh Pink	10.00	
W-F	Lilac Lavender	10.00	
W-F	Navy Blue	10.00	
W-F	Salmon Pink	10.00	
W-F	White	10.00	
W-F	Choice Blend of Colors	10.00	
	COLUMN, (Double Giant Excelsior), 3 ft.		
W-F			
WED	Pacific Pink, pure pink, new high double version of regular strain	10.00	*******

Available to the trade only in sealed plain manila packets which do not bear our name. $\frac{1}{2}$ oz., 1 oz., $\frac{1}{4}$ lb. sizes will be put up to your order. An order for less than $\frac{1}{2}$ oz. will be packed and sealed at the total quantity ordered, otherwise we will not effect a numerical breakdown of less than $\frac{1}{2}$ oz. lots.

Flower Seeds

"The World's Best Double Stocks"

Price Price per oz. per lb.

STOCKS

Matthiola-Gilliflower-Annual-18,000 seeds per oz.

For many years W-F has been the world's leading grower and introducer of the finest strains of Double Stocks. Our method for maintaining doubleness assures you of only "High-Percent Double" Stocks, and our selection of varieties includes only those proven to be the most desirable.

As long ago as 1932 we received fifteen various awards from The Royal Horticultural Society of Great Britain for our doubleness and trueness of our Stocks. Every year we continue to carry on the immense amount of detail work necessary to maintain our foremost position.

DWARF TEN WEEK, (Double Large Flowering), 1 ft.

Ten Week Stocks are so named because they bloom in ten weeks after planting seed. Those in heavy type are the varieties we have selected as being the best of the brightest colors. In our test plantings they all grow and bloom together.

Azure Blue	\$1.25	\$12.00
Blood Red	1.25	12.00
Brilliant Rose	1.25	12.00
Canary Yellow	1.25	12.00
Carmine	1.25	12.00
Carmine Pink	1.25	12.00
Crimson	1.25	12.00
Dark Blue	1.25	12.00
Deep Cream	1.25	12.00
Deep Purple	1.25	12.00
Deep Rose, H.C., R.HS.	1.25	12.00
Flesh, A.M., R.H.S	1.25	12.00
Lavender, A.M., R.H.S	1.25	12.00
Light Blue	1.25	12.00
Pansy Violet, H.C., R.H.S	1.25	12.00
Purple	1.25	12.00
Rose	1.25	12.00
White, A.M., R.H.S	1.25	12.00
W-F Formula Blend. A superior Mixture blended from the		
brightest colors of the above varieties, all separately grown	1.25	10.00
Choice Mixed Colors, very double	1.00	8.00

Flower Seeds "The World's Best Double Stocks" Price Price per oz. per lb.

EARLY GIANT IMPERIAL, (Double Improved Bismarck)

An especially meritorious class of branching habit. Very early blooming and producing a high percentage of doubles, $2\frac{1}{2}$ ft. Suitable for greenhouse culture or growing out of doors.

W-F	Antique Copper, Hellebore red	\$1.25	\$10.00
	Blood Red	1.25	10.00
	Blush (Apple Blossom) H.C., R.H.S	1.25	10.00
W-F	Buttercup	1.25	10.00
	Canary Yellow (Golden Ball)	1.25	10.00
	Chamois, ivory, tinted old rose. A.M., R.H.S.	1.25	10.00
	Chamois Rose, A.M., R.H.S.	1.25	10.00
	Crimson	1.25	10.00
	Dark Blue	1.25	10.00
W-F	Elk's Pride, royal purple	1.25	10.00
	Fiery Blood Red	1.25	10.00
	Flesh, A.M., R.H.S.	1.25	10.00
W-F	Golden Rose, light golden rose	1.25	10.00
	Heatham Beauty, Rose shaded Salmon	1.25	10.00
	Lavender	1.25	10.00
	Lilae	1.25	10.00
	Rose, deep rose pink	1.25	10.00
	Santa Maria, giant white	1.25	10.00
W-F	Shasta, white	1.25	10.00
	W-F Formula Blend. A most excellent mixture made from carefully chosen separate varieties to assure the best pro-		
	portion of distinct colors	1.10	9.00
	Choice Mixed Colors, very double	1.00	8.00
	GIANTS OF CALIFORNIA, (Double), 3 ft.		
	Golden Gate, Yellow	2.00	20.00
	Red Woods, Blood red	2.00	20.00
W-F	Roselight, Rose-pink	3.00	30.00
	Santa Barbara, Chamois	2.00	20.00
	Sequoia, Rose-carmine	2.00	20.00
	Yosemite, Rose	2.00	20.00

Flower Seeds	"The World's Best Double Stocks"	Price Price per oz. per lb.

SUPER GIANT IMPERIAL, 2 1/2 ft.

BE

A very large flowering group developed by selections from our Double Early Giant Imperial varieties.

Chamois \$3.00 \$30.00

Fiery Red. More base-branching than the others	3.00	30.00
Rose Charm. Deep Rose	3.00	30.00
Roselight. Soft rose pink	3.00	30.00
Pure White	3.00	30.00
Yellow	3.00	30.00
W-F Special Pastel Blend. An unusually attractive blend we make from separate colors of our very best strains of the soft pastel colors ranging from white and yellow through chamois and lavender. The plants are all of identical habit of growth and bloom at the same time, all very carefully		
chosen. A good "special" for both bouquets and gardens	3.00	30.00
EAUTY OF NICE, (Double), 2 ft.		
	1.25	10.00
	1.25 1.25	10.00 10.00
American Beauty, deep rose pink		_ 0,00
American Beauty, deep rose pink	1.25	10.00
American Beauty, deep rose pink	1.25 1.25	10.00 10.00
American Beauty, deep rose pink	1.25 1.25 1.25	10.00 10.00 10.00
American Beauty, deep rose pink	1.25 1.25 1.25 1.25	10.00 10.00 10.00 10.00
American Beauty, deep rose pink	1.25 1.25 1.25 1.25 1.25	10.00 10.00 10.00 10.00 10.00
American Beauty, deep rose pink Apricot Beauty Aurora (Chamois) cream tinted pink Canary Yellow (Monte Carlo) Carmine Rose (Abundance) Crimson (Souvenir de Monaco) Deep Blue (Summer Night) Flesh Pink (Beauty of Nice)	1.25 1.25 1.25 1.25 1.25 1.25	10.00 10.00 10.00 10.00 10.00 10.00
American Beauty, deep rose pink Apricot Beauty Aurora (Chamois) cream tinted pink Canary Yellow (Monte Carlo) Carmine Rose (Abundance) Crimson (Souvenir de Monaco) Deep Blue (Summer Night) Flesh Pink (Beauty of Nice)	1.25 1.25 1.25 1.25 1.25 1.25 1.25	10.00 10.00 10.00 10.00 10.00 10.00 10.00

the best of the separate varieties in proper proportion.... 1.10

Rosy Lilac (Queen Alexandra) 1.25

Salmon Rose (Salmon King) H.C., R.H.S.

White Shaded Pink (Almond Blossom) 1.25

White (Mont Blanc) 1.25

W-F Formula Blend. A rich mixture especially made by using

10.00

10.00

10.00

10.00

10.00

10.00

9.00

8.00

Flo	"The World's Best Liquiple Stocks"		Price per lb.
PEI	PETUAL BRANCHING, (Double Giant Perfection), 2 ft.		
	Blood Red (Brilliant)	. \$1.20	\$12.00
	Canary Yellow (Creole) A.M., R.H.S	. 1.20	12.00
	Flesh	. 1.20	12.00
	Heatham Beauty, rose shaded terra cotta	. 1.20	12.00
	Pale Blue (May Queen)	. 1.20	12.00
	Queen of the Belgians, pale violet	. 1.20	12.00
	Rose, rose pink, A.M., R.H.S	. 1.20	12.00
	Silvery Lilac (Empress Augusta Victoria) A.M., R.H.S	. 1.20	12.00
	Snowdrift, pure white	. 1.20	12.00
	Violet (Sapphire)	. 1.20	12.00
	White (Princess Alice)	. 1.20	12.00
	V-F Formula Blend	. 1.20	12.00
	Choice Mixed Colors, very double	. 1.10	9.00
EM	PEROR, (Double Brompton), 2 ft.		
	Early Harbinger Improved, mixed colors. Usually grown as a biennial for winter flower		25.00
VIF	GINIAN STOCK (French Forget-Me-Not), 1 ft. annual single	2	
	Mixed Colors, dwarf compact	50	4.00



Double Giant Column Stock growing in our field for seed production

	Flower Seeds "The World's Best Double Stocks"		Price per lb.
	IMPROVED COLUMN, (Double Giant Excelsior), 3 ft.		
W-F	American Beauty Select. New and deeper selection out American Beauty giving proven high double count		\$50.00
	Apple Blossom, Blush pink		50.00
	Avalanche. New early white		50.00
	Ball's Apricot No. 24. Deeper shade than No. 20		50.00
	Ball's Blue No. 3, rich lilac shade		50.00
	Ball's Pink No. 11, rose pink		50.00
	Ball's Purple No. 21 (Purple Heart), Greatly Improved ve sion of this fine standard strain	er-	50.00
	Ball's Rose Improved No. 14. New intense bright rose pin		30.00
	deeper than No. 22		50.00
	Ball's Ruby Improved No. 8. New distinctly different scarl		
	crimson without blue cast of American Beauty or Illusia		50.00
	Ball's Supreme No. 22, deep silvery rose	5.00	50.00
	Ball's White No. 16	6.00	60.00
W-F	Bridesmaid. A new light rose on white	5.00	50.00
	Chamois Pink Improved No. 9	5.00	50.00
W-F	Enchantress Pink. New large flowered vigorous deep blush pin	nk 5.00	50.00
	Gardenia, glistening white	5.00	50.00
	Illusion, scarlet red	5.00	50.00
	Lilac Lavender No. 1, regular strain	5.00	50.00
	Lilac Lavender No. 1 Deep. Slightly deep selection	5.00	50.00
	Malmaison Pink Improved No. 7. Warm blush pink	5.00	50.00
W-F	Pacific Pink. New distinct color break. First pure true pinks Stock, lacking lavender cast of previous pinks, outstanding under artificial light. For Trysomic version of the Stock, see page 52	id- nis	50.00
W-F	Pacific White. New, vigorous, very early, well spaced flat flo		30.00
	ets which force well		50.00
	Pastel Lavender. New light tone better for cool conditions	5.00	50.00
W-F	Shell Pink (Blush). New light pink, early		50.00
	Silvery Lilac. Best lavender	5.00	50.00
W-F	Twilight Lavender. A new deeper lavender, darker than Lil		
	Lavender No. 1 Deep. Wonderful under artificial light		50.00
	White Giant		50.00
W-F	Yellow Wonder, deep creamy yellow		50.00
	W-F Formula Blend. A choice mixture of all the best separa varieties		40.00

Sweet Peas Price per lb.

SWEET PEAS

Lathyrus odoratus-Annual Climber-340 seeds per oz.

Sweet Peas are the largest single selling item in our production. We feel this is due in great part to the very special attention given Sweet Peas in our breeding work and production program, as well as our carefully selected list.

This year we have instituted a most careful color reclassification, and have eliminated the often misleading but glowing descriptions in favor of pure factual reporting of color according to our standards. Our new color descriptions can be followed with confidence by the most discriminating buyer.

We have indicated the preferable variety by use of a solid dot. •

NEW EARLY MULTIFLORA VARIETIES

Six to seven blooms are not uncommon under proper cultivation. Extremely vigorous vines with long sturdy stems. These strains bloom seven to eight days later than most regular Early Flowering Sweet Peas. Therefore, replacement of regular Early Flowering varieties by these Multiflora varieties should be considered in view of this fact in addition to which the color range as yet available leaves something to be desired.

Beauty Rose, rose (white ground)	\$3.00
Brilliant Rose, deep rose pink (white ground)	3.00
•Christmas Red, crimson	3.00
Dandy, salmon rose pink (cream ground)	3.00
Daybreak, deep salmon rose (cream ground)	3.00
•Deep Rose, deep rose pink (white ground)	3.00
El Capitan, light carmine rose	3.00
Elk's Purple, purple	3.00
•Geo. J. Ball, salmon rose pink (cream ground)	3.00
Lavender	3.00
Light Rose Pink, cream pink (white ground)	3.00
Medium Rose Pink, rose pink (white ground)	3.00
•Orange Cerise, salmon rose (cream ground)	3.00
Orchid, deep lavender	3.00
•Rose, rose pink (white ground)	3.00
Rose Glory, light carmine rose	3.00
Rose Queen, cream pink (white ground)	3.00
Salmon Pink, salmon rose pink (cream ground)	3.00
•Whirlwind, cream pink (white ground)	
•White, white seeded	3.00
Choice Mixed Colors, includes very wide range of colors	3.00 2.25

Sweet Price Peas Price per lb.

EARLY FLOWERING SPENCER VARIETIES

We feel these are still the most desirable Early Flowering Sweet Peas due to the excellent color range, form of bloom, and certainly are the florist preference.

Earlier in flowering than all other Sweet Peas.

American Deauty, carmine rose	
•Amethyst, purple	
•Ball Orange Improved, orange	
Celestial, salmon rose (cream ground)	
Daphne, light salmon pink (cream ground)	
•Florist Blue, medium blue	
•Helen Hayes, light salmon rose (cream ground)	
Hope, white (black seeded)	
•Kate Smith, scarlet	
•Memory, lavender	
Mrs. H. S. Reddick, light rose pink (cream ground)	
Oriental, cream (black seeded)	
Othello, maroon	
•Red Giant, crimson	
Sequoia, salmon rose pink (cream ground)	
•Shirley Temple, rose pink (white ground)	
Skippy, salmon (cream ground)	
Triumph, mauve	
•White Giant (white seeded)	
W-F Formula Mixed Colors, especially grown from separate color proportioned according to our own formula for maintaining best color balance	the
Choice Mixed Colors	

Sweet Peas Price per lb.

NEW CUTHBERTSON FLORIBUNDA VARIETIES

The latest addition to the Spring Flowering mid-season class of Sweet Peas, extremely vigorous, long stemmed and heat resistant.

As rapidly as a complete color range becomes available, we feel these should replace the regular Cuthbertson varieties due to the fact that the Floribunda varieties possess all the attributes of the regular Cuthbertsons, but will under proper conditions produce five or more blooms per stem of better formed flowers.

Ann, rose (white ground)	\$2.00
•Astrid, pale lavender	2.00
•Catherine, salmon rose (cream ground)	2.00
Connie, salmon pink (cream ground)	2.00
•Daisy, white (black seeded)	2.00
Danny, dark blue	2.00
David, carmine rose	2.00
Eileen, light rose pink (Cream Ground)	2.00
•Evelyn, salmon (cream ground)	2.00
•Flora, rose (white ground)	2.00
•Frances, light salmon pink (cream ground)	2.00
Frank G., deep lavender	2.00
Jennie, white (White Seeded)	2.00
Joy, light salmon pink (cream ground)	2.00
Kenneth, crimson	2.00
Mac, crimson	2.00
Nancy, cream, flushed salmon (Cream Ground)	2.00
•Peggy, mauve	2.00
•Robert, blue (lavender cast)	2.00
•Ruth, deep rose pink (white ground)	2.00
William, blush pink and picotee (white ground)	2.00
W-F Special Formula Mixed Colors	1.90
Choice Mixed Colors, includes much wider range of color than above	
varieties	1.60

Sweet Peas Price per lb.

REGULAR CUTHBERTSON VARIETIES

Vigorous long stemmed and heat resistant, but lacking the profusion and number of blooms found on the new Floribunda varieties. We expect this group to be replaced as soon as the color range is comparable.

Carol, rose pink (cream ground)	\$2.00
Catherine, salmon rose (cream ground)	2.00
Danny, dark blue	2.00
David, carmine rose	2.00
•Evelyn, salmon (cream ground)	2.00
Flora, rose (white ground)	2.00
Frances, light salmon pink (cream ground)	2.00
•Frank G., deep lavender	2.00
Hazel, light blue	2.00
•Janet, white (black seeded)	2.00
Jennie, white (white seeded)	2.00
Jessie, mauve	2.00
•Jimmy, scarlet	2.00
•Katie, light rose pink (cream ground)	2.00
Kenneth, crimson	2.00
•Liza, maroon	2.00
•Lois, rose pink (white ground)	2.00
Marion, cream (black seeded)	2.00
•Ronnie, orange	2.00
•Tommy, medium blue	2.00
William, blush pink and picotee (white ground)	2.00
W-F Formula Mixed Colors, especially grown from separate colors, proportioned according to our own formula for maintaining the best color balance	1.90
Choice Mixed Colors	1.60

Peas	Pr per
NEW AND STANDARD SPENCER VARIETIES	
Air Warden, orange pink	\$2
•Ambition, lavender	•
•Capri, light blue	
Carlotta, rose (white ground)	
Cream Gigantic, (black seeded)	
•Elizabeth Taylor, mauve	
•Fortune, dark blue	
Gertrude Tingay, pale lavender	
•Gigantic, white (black seeded)	
King White, (white seeded)	
•Mabel Gower, medium blue	
Miss California, salmon cream pink (cream ground)	2
Mollie, deep salmon rose (cream ground)	2
•Monty, light rose pink (cream ground)	2
Mrs. C. Kay, pale lavender	2
Mrs. R. Bolton, salmon rose pink (cream ground)	2
Olympia, purple	2
Patricia Unwin, salmon (cream ground)	2
•Pinkie, rose pink (white ground)	2
Pirate Gold, orange	2
•Princess Elizabeth, salmon (cream ground)	2
Prolific, light rose pink (cream ground)	2
Reconnaissance, blush pink and picotee (cream ground)	2
•Red Supreme, crimson	2
Smiles, deep salmon pink (cream ground)	2
Swan Lake, white (Black Seeded)	2
•Tangerine Improved, orange	2
Tell Tale, blush pink and picotee (white ground)	
The Cardinal, light crimson	2
•Warrior, maroon	2
•Welcome, scarlet	
What Joy, cream (white seeded)	2

SILVER GILT MEDAL MIXED COLORS

Originated by our firm at the time of the Panama-Pacific International Exposition in San Francisco 1915, at which time the Silver Gilt Medal of the American Sweet Pea Society was presented to our firm for a display of Sweet Peas at this Exposition. Blended from a proven and constantly improved formula, this Mixture has signified quality in mixed Sweet Peas for over forty years.

Price per 1b. \$1.80

Choice	Mixed	Colors,	finest	field	grown	mixture	obtainable,	all	
var	ieties in	proper c	olor ba	lance.				*****	1.60

Sweet Peas	Price per oz.	Price per lb.
SPECIAL MIXTURES		
Unwin's Striped (Butterfly Hybrids), a gay and interesting blend of variegated colors, exceedingly novel		\$3.00
CUPID GRANDIFLORA, 6 inches		
Choice Mixed Colors	\$0.50	5.00
CUPID SPENCER		
Choice Mixed Colors	50	5.00
SPENCER BUSH TYPE		
Boy Blue, medium blue	2.50	25.00
Caprice, red maroon	2.50	25.00
Coquette, red rose	. 2.50	25.00
Heidi, bright rose	. 2.50	25.00
Pansy Face, bicolor pink and white	. 2.50	25.00
Pollyanna, cream	2.50	25.00
Sinbad, dark blue	2.50	25.00
Snowflake, white	. 2.50	25.00
Little Sweetheart, mixed colors, of this new and different class of Sweet Pea, upright plants, 8 inches high from a perfectly rounded bush	#1 / / -	20.00

SWEET PEA COLOR CLASSIFICATION

This new Color Classification includes the new Multifloras and Cuthbertson Floribundas, and we feel should prove of great help to you in clarifying what is now a complex listing of Sweet Peas.

Classification by type and season of bloom is lined up across the top of each page in order of earliness from left to right. Exact color groups are listed horizontally, and a few moments of reading will show you that you can easily compare colors within each different group across the page with certainty that each color group contains only identical colors.

Early	Early Multiflora	CUTH- BERTSON	CUTHBERTSON FLORIBUNDA	LATE Spencer
15 weeks to bloom	16 weeks to bloom	17 weeks to bloom	17 weeks to bloom	19 weeks to bloom
WHITE (BLACK Hope	SEEDED)	Janet	Daisy	Gigantic Swan Lake
WHITE (WHITE) White Giant	SEEDED) White	Jennie	Jennie	King White
CREAM (BLACK Oriental	SEEDED)	Marion		Cream Gigantic
CREAM (WHITE	SEEDED)			What Joy
BLUSH PINK ANI	D PICOTEE (WHITE GI	ROUND) William	William	Tell Tale
CREAM PINK (W	HITE GROUND) Whirlwind Light Rose Pink Rose Queen			
LIGHT ROSE PIN Mrs. H. S. Reddick	K (CREAM GROUND)	Katie	Eileen	Prolific Monty
ROSE PINK (CRE	AM GROUND)	Carol		
ROSE PINK (WHI Shirley Temple	TE GROUND) Rose Medium Rose Pink	Lois		Pinkie
SALMON ROSE P Sequoia	INK (CREAM GROUNI Salmon Pink	D)		Mrs. R. Bolton

Geo. J. Ball Dandy

SWEET PEA COLOR CLASSIFICATION—Continued

EARLY CUTH-CUTHBERTSON LATE FLORIBUNDA SPENCER EARLY MULTIFLORA BERTSON 17 weeks 19 weeks 15 weeks 16 weeks 17 weeks to bloom to bloom to bloom to bloom to bloom

DEEP ROSE PINK (WHITE GROUND)

Deep Rose Ruth

Brilliant Rose

ROSE (WHITE GROUND)

Beauty Rose Flora Ann Carlotta

Flora

LIGHT CARMINE ROSE

El Capitan Rose Glory

CARMINE ROSE

American Beauty David David

BLUSH PINK AND PICOTEE (CREAM GROUND)

Reconnaissance

CREAM, FLUSHED SALMON (CREAM GROUND)

Nancy

SALMON PINK (CREAM GROUND)

Miss California

LIGHT SALMON PINK (CREAM GROUND)

Daphne Frances Frances

Joy

SALMON (CREAM GROUND)

Skippy Evelyn Evelyn Patricia Unwin

Princess Elizabeth

SALMON PINK (CREAM GROUND)

Connie

DEEP SALMON PINK (CREAM GROUND)

Smiles

LIGHT SALMON ROSE (CREAM GROUND)

Helen Hayes

SALMON ROSE (CREAM GROUND)

Celestial Orange Cerise Catherine Catherine

DEEP SALMON ROSE (CREAM GROUND)

Daybreak Mollie

ORANGE PINK

Air Warden

SWEET PEA COLOR CLASSIFICATION—Continued

EARLY CUTH-CUTHBERTSON LATE EARLY MULTIFLORA SPENCER BERTSON FLORIBUNDA 15 weeks 16 weeks 17 weeks 17 weeks 19 weeks to bloom to bloom to bloom to bloom to bloom

ORANGE

Ball Orange Imp. Ronnie Pirate Gold

Tangerine Improved

SCARLET

Kate Smith Jimmy Welcome

LIGHT CRIMSON

The Cardinal

CRIMSON

Red Giant Christmas Red Kenneth Kenneth Red Supreme

LIGHT BLUE

Hazel Capri

MEDIUM BLUE

Florist Blue Tommy Mabel Gower

BLUE (LAVENDER CAST)

Robert

DARK BLUE

Danny Danny Fortune

PALE LAVENDER

Astrid Mrs. C. Kay Frank G. Gertrude Tingay

LAVENDER

Memory Lavender Ambition

DEEP LAVENDER

Orchid

MAUVE

Frank G.

Triumph

Jessie Peggy Elizabeth Taylor

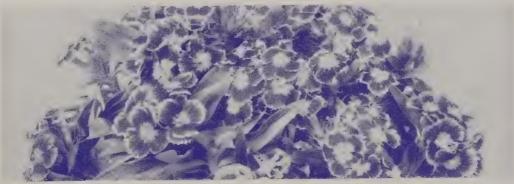
PURPLE

Amethyst Elk's Purple Olympia

MAROON

Othello Liza Liza Warrior Mac

Flower Seeds	Price per oz.	Price per lb.
SWEET WILLIAM		
Dianthus Barbatus—31,000 seeds per oz. SINGLE BIENNIAL, 2 ft.		
Dark Crimson	95	7.50
Giant White	05	7.50
Holborn Glory, crimson, white eye	95	7.50
Homeland, dark red, white center		7.50
Newport Pink	95	7.50
Purple Beauty		7.50
Scarlet Beauty		7.50
White		7.50
Choice Mixed Colors	60	5.00
Dwarf Alpine Mixed (Indian Carpet), 4 in., per oz. \$2.50, per DOUBLE BIENNIAL, 2½ ft. Choice Mixed Colors		7.50
Choice Mixed Colors	85	7.00
THUNBERGIA Black Eyed Susan—Annual Climber—1,200 seeds per oz. Choice Mixed Colors	1.25	10.00
TITHONIA Golden Flower of the Incas—Annual—2,800 seeds per oz. Torch, orange scarlet, single, B.M., A.A.S., 4 ft	1.50	15.00
TRITOMA Red Hot Poker—Perennial—22,400 seeds per oz. Hybrida Mirabilis, blooms first year	1.25	10.00



Sweet William Single Dwarf Alpine Mixed (Indian Carpet)

	Flower Seeds	Price per oz.	Price per lb.
	VERBENA Vervain—Annual—10,000 seeds per oz.		
	MULTIFLORA, (Hybrida Grandiflora Improved), 1 ft.		
W-F	Firelight, (Spectrum Red) (Vivid), brilliant solid red withou	t	
	eye, preferable to Lucifer		\$20.00
W-F	Roselight, (Luminosa), rose with white eye		20.00
W-F	Salmon Queen, (Giant Salmon Pink), bright salmon, smal		
	cream eye	2.00	20.00
W-F	Snow white, (white)	2.00	20.00
W-F	Starlight, (Royale), blue, cream eye		20.00
W-F	Choice Blend of Colors, formula of above colors	1.75	17.50
	HYBRIDA GRANDIFLORA (Giants), 1 ft.		
Liver-A	Annapolis Blue mid-blue	2.00	20.00
W-F	Beauty of Oxford Hybrid, rose pink	2.00	20.00
	Blue Shades	2.00	20.00
WE	Floradale Beauty, bright rose shades	2.00	20.00
Wall	Lavender Glory, large lavender with medium sized creamy		
	white eye, variable, 75% true to color		20.00
	Marilyn, fiery cerise scarlet, cream eye		20.00
	Pink and Rose Shades		20.00
	Sparkle, dwarf compact red, white eye		25.00
	Sutton's Blue, large flowered tall deep royal blue without eye		20.00
	W-F Formula Blend, proper proportions of all above varieties		
	including Multifloras	1.75	17.50
	Choice Mixed Colors, field grown	1.50	15.00
	HYBRIDA (Mammoth), small flowered, 1 ft.		
	Ideal Florist Strain, mixed colors in an exceptionally fine		
	spreading and low growing habit. Later flowering than		
	Rainbow Strain		25.00
	Choice Mixed Colors	1.20	12.00
W.C.	EARLY DWARF UPRIGHT, 8 in.		
W-F	Rainbow Strain, mixed colors, earliest of all Verbenas, blooms		
	in flats. Specially designed for the bedding plant trade.		
	This is the plant grower's dream in a wide and unusual		
	range of colors, and featuring the early blooming center		
	spike which places it weeks ahead of any other Verbena	2.50	25.00
	VINCA ROSEA Periwinkle—Annual—22,000 seeds per oz.		
	TALL, 1 ft.		
	Alba, pure white		\$14.00
	Rose	1.40	14.00
	White with eye	1.40	14.00
	Choice Mixed Colors	1.25	12.50
	DWARF, 6 in.		
	Coquette (Pinkie)	3.00	30.00

Flower Seeds Price Price per oz. per lb.

VIOLAS

Tufted Pansy—Biennial—Annual—6 in.—25,000 seeds per oz.



W-F SPECIAL LARGE FLOWERED STRAINS		ice Per lb.
Arkwright Ruby, ruby crimson shading to terra		
cotta	\$4.50	\$45.00
Blue Perfection, medium clear blue	4.00	40.00
Chantreyland, best pure apricot	4.50	45.00
Firmament, pure sky blue	7.00	70.00
W-F Georgia Peach. New bright shades of delicately peach colored, exceptionally large blooms,		
slightly ruffled on the edges	4.50	45.00
Lutea Splendens, sulphur yellow	4.00	40.00
White Perfection, pure white	4.00	40.00
W-F Formula Blend, gay bright colors in interesting		
proportion, a supreme blend	4.00	40.00
Choice Mixed Colors	3.00	30.00

Johnny Jump-Up, (Helen Mount), bicolor purple and yellow, small flowered, prolific bloomer	\$6.00	\$60.00
WALLFLOWER Gilliflower—Annual—1 ft.—15,000 seeds per oz.		
Choice Mixed Colors single	60	5.00

Flower Price Price Seeds Per oz. per lb.

ZINNIA

Youth and Old Age-Annual

DAHLIA FLOWERED, Giant Double, 3 ft.—2,800 seeds per oz.

Crimson Monarch, deep crimson .85 7.00 Dream, lavender turning to purple. .85 7.00 Exquisite, light rose with deep rose center. .85 7.00 Golden Dawn, golden yellow. .85 7.00 Golden State, yellow orange, turning to orange. .85 7.00 Illumination, deep rose self. .85 7.00 Luminosa, bright pink. .85 7.00 Meteor, darkest red. .85 7.00 Oriole, orange and gold. .85 7.00 Polar Bear, white. .85 7.00 Purple Prince, deep purple. .85 7.00 Royal Purple, deep rich reddish purple, A.A.S. '42 .85 7.00 Scarlet Flame, bright scarlet. .85 7.00 W-F Pastel Blend. A special blend of only the lighter shades and softer colors. .85 7.00 W-F Formula Blend. Made by using the brightest of the distinct colors of separate varieties. .85 7.00 Choice Mixed Colors. .80 6.50 ANTASY, 2½ ft.—5,000 seeds per oz. .80 6.50 ANTASY, 2½ ft.—6,000 seeds per oz. .80 6.50 ANTASY, 2½ ft.—7,000 se			
Dream, lavender turning to purple. .85 7.00 Exquisite, light rose with deep rose center. .85 7.00 Golden Dawn, golden yellow. .85 7.00 Golden State, yellow orange, turning to orange. .85 7.00 Illumination, deep rose self. .85 7.00 Luminosa, bright pink. .85 7.00 Meteor, darkest red. .85 7.00 Oriole, orange and gold. .85 7.00 Polar Bear, white. .85 7.00 Purple Prince, deep purple. .85 7.00 Royal Purple, deep rich reddish purple, A.A.S. '42. .85 7.00 Scarlet Flame, bright scarlet. .85 7.00 W-F Pastel Blend. A special blend of only the lighter shades and softer colors. .85 7.00 W-F Formula Blend. Made by using the brightest of the distinct colors of separate varieties. .85 7.00 ANTASY, 2½ ft.—5,000 seeds per oz. .80 6.50 AN	Canary Bird, primrose yellow	\$0.85	\$ 7.00
Exquisite, light rose with deep rose center	Crimson Monarch, deep crimson	.85	7.00
Golden Dawn, golden yellow	Dream, lavender turning to purple	.85	7.00
Solden State, yellow orange, turning to orange	Exquisite, light rose with deep rose center	.85	7.00
Illumination, deep rose self	Golden Dawn, golden yellow	.85	7.00
Illumination, deep rose self	Golden State, yellow orange, turning to orange	.85	7.00
Meteor, darkest red		.85	7.00
Oriole, orange and gold	Luminosa, bright pink	.85	7.00
Oriole, orange and gold	Meteor, darkest red	.85	7.00
Purple Prince, deep purple		.85	7.00
Purple Prince, deep purple		.85	7.00
Royal Purple, deep rich reddish purple, A.A.S. '42		.85	7.00
Scarlet Flame, bright scarlet	Royal Purple, deep rich reddish purple, A.A.S. '42	.85	7.00
Will Rogers, deep scarlet			7.00
W-F Pastel Blend. A special blend of only the lighter shades and softer colors	• -	.85	7.00
and softer colors			
tinct colors of separate varieties		.85	7.00
tinct colors of separate varieties	W-F Formula Blend. Made by using the brightest of the dis-		
ANTASY, 2½ ft.—5,000 seeds per oz. Medium size flowers with shaggy and twisted petals. Melody, orchid lavender		.85	7.00
Medium size flowers with shaggy and twisted petals. Melody, orchid lavender	Choice Mixed Colors	.80	6.50
Medium size flowers with shaggy and twisted petals. Melody, orchid lavender			
Medium size flowers with shaggy and twisted petals. Melody, orchid lavender			
Medium size flowers with shaggy and twisted petals. Melody, orchid lavender	ANTASY, 21/2 ft.—5 000 seeds per oz		
Melody, orchid lavender			
Rosalie, rose			
Star Dust (A.A.S. '37), golden yellow			9.00
White Light (A.A.S. '39), white 1.10 9.00 Wildfire, brilliant scarlet 1.10 9.00 W-F Formula Blend. Correct proportion of all the above separately grown varieties 1.10 9.00		1.10	9.00
Wildfire, brilliant scarlet		1.10	9.00
W-F Formula Blend. Correct proportion of all the above separately grown varieties		1.10	9.00
arately grown varieties 1.10 9.00		1.10	9.00
Choice Mixed Colors			9.00
	Choice Mixed Colors	.95	7.50

FA

Flower Seeds	Price per oz.	
CALIFORNIA GIANT, Double Mammoth, 3 ft. 2,800 seeds per o	z.	
Brightness, glowing pink	\$0.85	\$ 7.0
Cherry Queen, luminous cerise rose	85	7.0
Crimson Queen, rich crimson	85	7.0
Daffodil, canary yellow		7.0
Enchantress, light rose with deep rose center		7.0
Golden Queen, golden yellow		7.0
Grenadier, dark red		7.0
Lavender Queen, deep rosy lavender		7.0
Miss Willmott, soft pink		7.0
Orange King, burnt orange		7.0
Purity, white		7.0
Salmon Queen		7.0
Scarlet Queen, glowing scarlet		7.0
Violet Queen		7.0
W-F Pastel Blend. Pastel shades selected from the above va-		→
rieties		7.0
W-F Formula Blend. Blended according to a formula, using all colors in proper proportion		7.0
Choice Mixed Colors		6
ILLIPUT, Elegans Double, 1½ ft.—4,600 seeds per oz.		
Black Ruby, rich blackish maroon, B.M., A.A.S. '41	85	7.0
Canary Yellow	85	7.0
Crimson Gem		7.0
Flesh		7.0
Golden Orange		7.0
Lilac Gem		7.0
Purple		7.0
Rocobiid goed pink	85	7.0
Rosebud, rose pink	0.00	
Salmon Rose		
		7.0
Salmon Rose	85	7.0 7.0 7.0
Salmon Rose	85	7.0
Salmon Rose	85 85 85	7.0 7.0 7.0
Salmon Rose Scarlet Valencia, burnt orange White	85 85 85 85	7.0 7.0 7.0
Salmon Rose Scarlet Valencia, burnt orange White W-F Pastel Blend. Delicate shades in harmonious blend	85 85 85 85	7.0 7.0

Flower Seeds		Price per lb.
CUPID, 1 ft.—4,600 seeds per oz.		
Choice Mixed Colors	95	7.50
ELEGANS PUMILA DOUBLE (Cut and Come Again), 2-21/2 ft.		
Choice Mixed-4,800 seeds per oz.	85	7.00
DOUBLE GRACILLIMA		
Red Riding Hood (Coccinea), 1 ft	95	7.50
HAAGEANA DOUBLE (Mexican Hybrids), 1 ft.—22,000 seeds pe	r oz.	
Persian Carpet. (New) H.M., A.A.S. '51	. 1.60	16.00
SCABIOUS FLOWERED (Harmony Type), 2½ ft6,000 seeds p	er oz.	
Choice Mixed Colors	1.25	11.00
STRIATA, 3 ft.—4,000 seeds per oz.		
Peppermint Stick mixed (New)	95	7.50
SUPER CROWN O'GOLD, 3 ft.—2,800 seeds per oz.		
Pastel Tints, large flowered mixture of pastel shades	.80	6.50
NEW SUPER GIANTS, 3 ft.—3,200 seeds per oz.		
Mixed colors	75	6.00
GIANT CACTUS FLOWERED, 3 ft.—3,200 seeds per oz.		
Burpee Giant Hybrids, mixed colors in interesting shades	;	
and form. Somewhat on the pastel side		6.50
Blaze, orange scarlet		15.00
Eskimo, cream white	1.10	8.50
Floradale Scarlet		8.50
Riverside Beauty, salmon pink		8.50
Sunny Boy, yellow	1.10	8.50
W-F Formula Blend, specially prepared from the above to give a stronger and brighter color range		10.00
SPECIAL FLOWERSEED BLENDS		
Bedding Garden Mixture, annuals under 2 ft		\$ 5.00
California Native Flower Blend, see page 20		5.00
Cut Flower Garden Mixture		5.00
Scatter Garden Mixture, all sorts	.55	4.50



